Foreword

SUBSIDY — The very word sends shivers up the spine.

It is Socialism!

It is THE END!!

But wait. Is Franco's Spain, with its subsidies of the arts, socialistic? Was Peron's Argentina — one of the most heavily subsidized of states — socialistic?

Subsidy — government aid to certain enterprises — has long been a normal, accepted practice in the United States. Anyone who receives a letter by post, drives a car along a public highway, sends his child to school, or calls the fire department when his house is on fire, is making use of subsidy.

Government aid to the arts is already part of our system — witness ANTA tours and our artists-exchange agreements. But we are far behind other civilized nations in our skill in using this means toward developing our cultural life. It is for us to widen the scope of subsidy, bring it to practical application, save musicians and music, before it is too late.

