

Mr. NORBLAD. That has nothing to do with their ability to play a good game of football, by any chance, does it?

Mr. COURTNEY. No, that is handled separately.

Major MILLER. I think not.

Mr. NORBLAD. Is that handled separately?

Major MILLER. This particular thing is designed to try to find out how we can motivate what the secondary schools feel to be their most outstanding young men.

Mr. HÉBERT. Admiral Rickover is in charge of that program. [Laughter.]

Mr. COURTNEY. Now the second—are you through?

Mr. HÉBERT. No. I want to find out too, on what we were discussing prior: Now what stimulated this \$40,000 expenditure with this—what is the name of this outfit?

Major MILLER. The Opinion Research Corp.

Mr. HÉBERT. Maybe Gallup would have done it a little cheaper.

Mr. COURTNEY. He may be next door to Opinion Research Corp.

Mr. HÉBERT. Who is Opinion Research Corp., of Princeton, N.J.?

Major MILLER. This is an independent opinion research organization, sir, a civilian organization, deemed to be either the most outstanding or one of the most outstanding of the type of corporation in the field by Dun & Bradstreet, when the report was requested on the organization.

And the organization was recommended to the Superintendent of the Military Academy by his civilian public relations advisory committee, which consists of public relations executives from a number of leading corporations and senior members of several public relations counseling firms.

Mr. HÉBERT. We used to call them press agents. [Laughter.]

Major MILLER. And these gentlemen who met voluntarily to give advice on public relations to the Superintendent, said if he wanted this kind of opinion information, that this particular corporation was the most reliable corporation.

Mr. HÉBERT. Who was the Superintendent?

Major MILLER. Who is the Superintendent?

Mr. HÉBERT. I know who it is.

Who was the Superintendent who recommended this, or wanted to get this study?

Mr. KITCHIN. On this particular contract it says "February 1961." So it would be the Superintendent now.

Mr. COURTNEY. February 1961.

Major MILLER. February, sir.

Mr. HÉBERT. Then this is just a recent one.

Major MILLER. Yes, sir.

Mr. HÉBERT. Well, now, is the Academy dissatisfied with its graduates, or dissatisfied with its undergraduates?

Major MILLER. I don't believe either is the case, sir. I think we would like to get finer young men out of which to make better graduates.

Mr. HÉBERT. Well, you aren't getting the finest in the country?

Mr. COURTNEY. What happened to the flower of our youth?

Major MILLER. I think we can always do better, sir.