

In addition to special steps to make our overall program more effective, we are concerned with the action we must take in our individual programs. We have laid great stress on designing highways to meet the development needs of underdeveloped areas. We have placed new emphasis more and more on the job training and basic education aspects of our overall education program. We have tried to gear our welfare programs in the direction of rehabilitation and personal development, rather than maintenance.

But especially in our department of commerce program, we have expanded our effort and designed its purposes to seek out the real needs of people and of communities to undergird a better life for those Kentuckians who have not had opportunities for jobs, for decent incomes in town or on farm, or for education and personal development.

The department's program has been broadened to include special research effort directed at the basic causes of these problems; intensive technical assistance for overall community development as well as for pinpointed industrial or agricultural development. The department has already established, for instance, a special program to deal with the arts and crafts industry, well known in eastern Kentucky, and one to deal with very small local business establishments. Both of these programs will fit very closely to the provisions of the economic opportunity bill under title IV aimed at providing aid to local business operations. And, of course, all of the broad-scale efforts will undergird the department's continuing, award-winning efforts in its prime function to create new jobs. Our commissioner, heading this department, is Miss Katherine Peden, who is also with me today. We feel that the woman's point of view is not the least of her abilities which will give unusual sensitivity to the important role of her department in this program.

Therefore, the economic opportunity program will not represent a new or a strange program to be imposed upon State government or upon community activity in Kentucky. It will come as a welcome reinforcement to our program and pattern of development. It will allow us to seek out problems which have been previously beyond our capacity for action in spite of a complete redoubling of all our programs in recent years. It will find an existing establishment of community development organization, broadly representative of all interest and geographical parts of town communities and their rural surroundings. Its use will be accelerated by the more rapid handling of program information and technical assistance through special area development organizations in which groups of communities and counties throughout Kentucky have banded together for greater strength and efficiency in focusing overall action and leadership on common problems. Its fullest use in combination with every existing Federal and State Government will be enhanced by the close working relationship of agency leaders working together through established means of coordination.

Perhaps one of the Nation's most dramatic examples of the great need for the special economic opportunity program is the intensive concentration of the economic development problems which confront the people of the hard core of the Appalachian region, which includes our own eastern Kentucky. While we recognize, unhappily, this great problem and the great need of the people in our beautiful eastern