

These are the reasons on which the ICC apparently bases its judgment to ban news reporters.

There are those who argue that the word report alone suffices to make any event public—and the press “free.” We disagree.

The effect of word imagery is based on common experience. If this does not exist, then we can rightly ask whether the man with pictures can and does provide common experience in them, so that the words have a richer and more precise meaning.

Do we not find impressive affirmative answers in the word-and-pictures coverage of Gemini and Ranger? And even the censored photo story of the Russian cosmonauts?

Words that mean one thing to the writer often mean something else to the reader. If word communication were a precise science, at least half the work of lawyers would not be necessary.

As long ago as 1941, members of the Attorney General's Committee on Administrative Procedure unanimously agreed that laymen and lawyers alike were “* * * baffled by a lack of published information to which they could turn when confronted with an administrative problem.” The Attorney General's Manual has been subjected to as many interpretations as the number of agencies that looked to it for guidance.

The introduction of H.R. 5012, and related bills, and—indeed—these hearings, would have been unnecessary if word compositions or expressions were not subject to different interpretations by different people.

Permit me, therefore, to focus on “complete information” which cannot be assured by words alone; and to state the photo-journalists' position that no report can be complete if it is possible to enhance and clarify the meaning of the words.

Now the immediate objective of this presentation is to establish the correct relationship of pictures—of visual communications, if you will—to the word report. I am going to ask you to join me in an experiment. I will describe certain events to you verbally. I ask you then to compare your own mind's-eye picture—the image created by the word description alone—with a photograph of each scene. You alone will know how accurate or rich your first mind's-eye picture was, when compared to the photograph of the actual scene.

Mr. Moss. Is there objection to the request of the witness? Hearing none, the lights will be turned out.

Mr. Costa. In the third round Firpo knocked Dempsey through the ropes. It was one of the most exciting moments in boxing history. This is how the camera saw it.

The word description: 87 children * * * 87 children and 3 nuns died in the Chicago school fire. A fireman, his face drawn and haggard, carries a boy from the building.

Here, in one picture is the whole story.

The word image: peering through the shattered windshield, the camera records the pain-distorted face of pretty auto crash victim as she waited to be pulled from the wreckage.

Now the actual picture.

General Dwight Eisenhower, Supreme Commander in World War II, learns that President Truman has fired General MacArthur from his command in the Pacific.