

There are some men who would give you a somewhat different picture than I did, only to the extent to say that Mr. Gross is right; the tests aren't very good, but they are not all as bad as he says they are. For example, there is Dr. Cronbach, who is a very intelligent psychologist at the University of Illinois, who has written a textbook called "Psychological Measurement." Dr. Lee Cronbach is 50 percent as skeptical as I am. Naturally, the journalist feels he has a more objective viewpoint because he is able to be objective. He says to the tester that he will look at the part you say is good, and I will ask other people to verify it. It is very difficult to crack a real discipline. It would be impossible for me to go into chemistry and physics and to disprove certain equations that are being used. Its theory is carefully set up. Say a space vehicle is going to do X, Y, Z. The chances are excellent it is going to do X, Y, Z and it would be very difficult for me to say it is not going to do X, Y, Z. If one psychologist, however, says the Rorschach is no good, that it is a joke, but that the MMPI is great, I will say, "You say that is great, but I'm going to ask 20 other psychologists." Nineteen might disagree. Testing is an infant discipline without rigorous methodology.

Mr. ROSENTHAL. We are getting off the track of where I want to go. I'm thinking of the responsibility I have. I frankly and honestly want to believe in what you say. I want to make sure I'm on pretty safe ground. There isn't any question that your participation in this thing had some commercial overtones.

Mr. GROSS. Not commercial, professional. I'm a writer. This is what I do for a living.

Mr. ROSENTHAL. To wit, the sale of the book.

Mr. GROSS. I do this for a living all the time. This is my work. When I was writing the book on testing, I wrote a book on testing. Before that, I wrote an article on Blue Cross. It doesn't give it any special commercial significance. I have been doing it for 15 years or more.

Mr. ROSENTHAL. What subjects had you done before testing?

Mr. GROSS. I had written over 150 articles for Good Housekeeping, Saturday Evening Post, Life—all the major magazines—and I have covered a great many subjects. I did an article on Blue Cross-Blue Shield for Good Housekeeping which resulted in a change of Blue Cross-Blue Shield reimbursements in New York and a change in their procedure.

I did an article on education, which won an award from the National Education Association on the failure to build intelligent schoolhouses.

I have done articles on psychiatry, on psychology. I did an article during the 1950's that there was much shoddy building being done. I did the first article on the FHA-VA and problems arising in home-building out on Long Island.

Mr. ROSENTHAL. I didn't want you to misunderstand the nature of my inquiry.

Mr. GROSS. I don't misunderstand.

Mr. ROSENTHAL. We are involved in a very important subject, important not only to the role of the Federal Government, but the tone that the Federal Government sets for the rest of the Nation in this subject.

Mr. GROSS. I think I can explain your problem with one anecdote.

Mr. ROSENTHAL. My personal problem or professional problem?