

of service and efficiency, with the idea of reducing automobile traffic from the suburbs. These programs have achieved substantial successes.

In keeping with the mandate to experiment expressed in the demonstration cities, a portion of the planning funds would be allocated to deal with the problem of creating an internal public transportation system. The goal would be to decrease the number of single automobile trips inside the project area. At the same time the city would seek to establish a system that would connect residents to commercial areas, centers of employment, schools, churches and play areas. In addition to developing the circulation patterns, funds would actually be applied to the design of an appropriate vehicle for this purpose.

III. CITIZEN PARTICIPATION

Present programs

A. The city is obviously well underway toward reaching goals of bettering the human conditions; however, it is clear that we have just scratched the surface. At least a dozen programs have been put into operation in the past 18 months oriented toward human rehabilitation, job holding, and providing special skills. Approximately 12,200 persons have participated in these programs and well over 90 percent of this number have gone on to regular employment. The investment in people in these programs during this period is estimated at \$8 million. The Philadelphia Antipoverty Action Committee, the board of education, and the city's manpower utilization commission have played major roles in coordinating, implementing, and executing these programs. In addition, it should be pointed out that programs for general human betterment and cultural enrichment involved an additional budget of \$8,700,000 for 1965.

Proposed program

A. The guiding philosophy behind the citizen participation aspect of the program rests in the single principle that people make their own decisions on the basis of their own values, rather than on the basis of values that someone else wants to impose. The only way that purposeful cultural change, or planning, can be done effectively and not be self-defeating will occur when people determine their own future. Further, that in order to bring about change and for help to be given, the first prerequisite will be to assist the citizen in the project area to learn what it is they want. Once the direction of change is determined, since it is that which they themselves desire and not something external, taking a new direction will not be that fraught with difficulty.

The foundation for widespread citizen participation consistent with the above principle is well established through past policies and programs of the planning and urban renewal agencies, which do involve close working relations with neighborhood organizations and leaders in the development of neighborhood plans. A considerable amount of experience has been achieved in at least three major conservation project areas. More recently, cooperative activity has been implemented with the community action councils of the antipoverty program in carrying out surveys of social and physical conditions.

B. Total citizen participation is planned along the following lines:

1. Community action councils would be indoctrinated in the total planning process, with competent leadership to guide them in their decisionmaking on the kind of neighborhoods they desire.

2. As a part of this process, the execution of a socioeconomic survey is considered imperative for the purpose of clearly establishing the specific housing needs of individuals and families, their present financial condition and ability to pay, as well as gain some indication of what their feelings about their homes and neighborhood area.

3. Citizens would be trained and employed in the execution of the code enforcement program which would cover every structure in the project area.

4. The new Philadelphia Housing Development Corp. provides an immediate opportunity for work experience to residents of the area in the field of residential rehabilitation.

5. Plans are now underway for the creation of a businessman's investment and development corporation. It is designed to achieve the ultimate liberation of the Negro entrepreneur through the full involvement of normal commercial finance institutions and services. However, such competence as these institutions demand will first be established through the Small Business Administration's 502 program. Under this program, SBA will lend to the nonprofit investment