

VII. PROGRAM AUTHORITY VESTED IN A SINGLE GOVERNING BODY

The city has, for a considerable period, operated an extremely successful system of interagency committees for policy and program formulation and coordination of implementation efforts.

In line with present patterns of cooperation, the city will bring together all of the public and private agencies which have a role to play in this program.

The city's administration is studying the systems approach to the entire development program of the city. This is the approach that has worked so successfully in the Department of Defense. This tool will enable us to specify the merits of each of the programs as well as formulate new ones directed toward improving the urban environment. It is intended to eliminate duplication of effort, assure a singleness of purpose, and a maximum return on investment.

VIII. ADEQUATE PROVISION OF RELOCATION HOUSING

The many-faceted existing and proposed housing programs set forth under I-C, will provide 19,700 dwelling units dispersed throughout the city's neighborhoods. The increase in the housing supply provided in the project area will make clearance of some sites and relocation possible of accomplishment without moving families out of the neighborhoods in which they have been living if they do not choose to do so. The program for new construction proposed under I-C is more than adequate for the relocation of displaced families.

IX. FREEDOM OF CHOICE IN HOUSING ASSURED

Reference is made to the statement under general strategy for reducing segregation at the beginning of this proposal. Little elaboration is required here to demonstrate that the proposed programs under I-C, as conceived, will produce a full range of opportunities in the choice of housing for all citizens.

X. OTHER REQUIREMENTS

A. The highest standards of design will be applied in the program

Task forces on design and development concepts already exist. The high level of architectural design and landscaping already established in the Philadelphia program in such projects as Penn Center and Society Hill will be extended into the less privileged areas on a comprehensive basis. This will include new community centers which will be architecturally inspiring and will give new dignity to old institutions. It also means threading through the area garden footpaths or greenways bringing beauty to residential streets and providing safe ways for children to go to school and playgrounds and mothers to shopping. This program is already underway, for example, in the Mill Creek Greenway, Penn's Landing, and the Schuylkill Park.

B. Setting new goals of economy and efficiency in physical development

The city has funded a special study to provide technical information and guidance, as well as to establish new routes to cost reduction and improved standards in residential construction. The study is being executed by the Pratt Institute of Technology and the Tishman Realty Co. of New York City. Building materials, construction techniques and standards are all coming under the purview of this investigation. The results of the study should have a major influence on altering present public and private policies and practices.

Further, in view of the enormous construction program outlined in this proposal, the city is prepared to bring together building contractors and trades associations and labor unions to work out specific relationships, so as to facilitate the entry of large numbers of presently unskilled residents of the North Philadelphia area into the various trades as well as unskilled job openings. The objective will be to create an adequate level of manpower to accomplish the task on a continuing basis without work stoppages.

C. The demonstration program is consistent with existing plans

In addition to the comprehensive plan, the city has extensive industrial and commercial development programs and an areawide transportation plan covering mass transit and highways. The demonstration program would in every way be consistent, and in fact, enhanced by the availability of such programs.