

TOURISM

In many of the countries visited, there was evidence of great interest in promoting tourism. New hotels have been constructed and others are underway. Private foreign investment is being encouraged in this field by African nations.

Airline service is being improved. Pan American Airways recently inaugurated air service linking the east and west. Prior to this, circuitous routes had to be taken to get from Dakar to east Africa. The new weekly direct flight service now links the east-west from the United States to Kenya with stops en route at Dakar, Monrovia, and Lagos, returning weekly from Nairobi by the same route. The north and south long having been linked by air service, the new development means that airlines now traverse the African continent in all directions.

An increased interest in travel has prompted airlines to request reduction in fares. Reduced fares to many of the African countries become effective on April 1 of this year, and should offer encouragement to those countries who look to tourism for bettering their economy, as well as for creating a greater interest in their land and culture. "Package tours" should also be considered similar to those now being offered by some European airlines.