

sales of which a large amount will be the newer type books produced in the last year or two.

Mr. DANIELS. You state a number of conferences have been held with educators, teachers, and other publishers and as a result thereof new books have been published. Is there any reason why there should be an additional charge for library books which are being sold to schools with special bindings?

Dr. McCaffrey. The organization I represent is exclusively an educational publisher that does not publish books of the type that you refer to. I would have no information in the institute and would not have any views on it because I do not represent publishers in the sale of library books.

Mr. DANIELS. Have you any knowledge of prices charged for these books?

Dr. McCaffrey. I have no information at all about it.

Mr. DANIELS. With respect to sales, do you find any difference in the purchase of the new books that are integrated between the North and South?

Dr. McCaffrey. I have no information on that whatever.

Mr. DANIELS. I might say before we proceed, I would like to advise all the witnesses that appear here today that in the course of the questioning by members of this committee that they should refrain from mentioning the names of any particular publisher because I understand there are some suits pending against publishers in violation of the Anti-Trust Act and we do not want anything produced in this hearing that might be prejudicial to the trial of those cases.

Dr. McCaffrey. Yes, sir.

Mr. DANIELS. Mr. Reid?

Mr. REID. When the Commissioner from the Office of Education testified yesterday, he discussed the problems of content. Specifically, he said:

Minority group treatment in children's books means much more than the shading of a face. It means relevance—relevance to the life today in the child of a minority group, relevance to his experience, his sensations and interests.

Could you comment on what progress you think is being made in the development of textbook materials that have relevance to the life of minority groups.

Dr. McCaffrey. Some of the things appearing in the new books are: One, a very great deal of attention is being devoted to urban life. Almost all the new books show many different ways people live in cities. Their homes are different, places where they play, and things they do are quite different. This is one thing.

The second point is that there has been an attempt by every publisher that I know to try to get in the books the widest range of diversity of people so that students who are attending school see themselves, their friends, and other types of children they play with and can get to know them.

Much of the material in the new books is related to the knowledge explosion not only emphasizes the local neighborhoods, also much new knowledge of the world, including Asia, Africa, and Europe.

Mr. DANIELS. Would you say the content in the textbooks would allow the child to learn much of his situation?

Dr. McCaffrey. Yes.