

There seems to be little question that to serve adequately the many different levels of educational programs, there is need for increased expenditures on the part of the schools.

In the 19th and 20th centuries, decade by decade, as our understanding of our problems has advanced, we have sought to publish books which would inculcate in readers of all ages a full, just, and humane understanding of the world and of our obligations to it under the 14th amendment. In 1871, we became the publishers of the poetry of Emma Lazarus, daughter of Russian parents who came to America to seek liberty.

Her name is no longer well remembered, but she wrote a five-line stanza that is known today by many of the schoolchildren throughout the Nation. That stanza begins:

Give me your tired, your poor,
Your huddled masses yearning to breathe free, * * *

Thank you for the privilege of appearing before you.

Mr. DANIELS. Thank you. Our first witness today, Dr. McCaffrey, testified that these new multiracial and integrated books being published today are a result of conferences held with educators, teachers, and people specializing in this type of work.

Is your firm familiar with these conferences? Have you kept yourself informed of the surveys and results of these conferences?

Mr. FENOLLOSA. Yes, sir; we have sent representatives to all the conferences mentioned by Dr. McCaffrey, I believe.

Mr. DANIELS. As a result of these conferences certain recommendations have been made. Has your firm implemented its policies with respect to your new books for the elementary and secondary schools?

Mr. FENOLLOSA. Yes, sir. We have checked the recommendations of the groups in the meetings we have attended and we have found our policy, as stated by us in 1963, and actually followed many years before that, is very much in line with the policies stated by these groups.

Mr. DANIELS. I assume you have a staff in your firm that also engages in the study of educational material and makes recommendations for the upgrading, updating, and modernization of your textbooks. Is that so?

Mr. FENOLLOSA. Yes, sir.

Mr. DANIELS. Have you added anybody to your staff in the last 3 or 4 years for this purpose?

Mr. FENOLLOSA. No, sir. Not just for this purpose. Our entire staff is in research and development and is working in all fields at all times.

Mr. DANIELS. Do you still publish the book "Looking Ahead," and also another book called "Black Lamb"?

Mr. FENOLLOSA. Yes, sir; we still publish "Looking Ahead." We do not publish a book that I know of called "Black Lamb."

Mr. DANIELS. Dr. Matthew informs me the title "Black Lamb" refers to a story in the book "Looking Ahead."

Mr. FENOLLOSA. Yes, sir, we publish the book and there is a story called "Black Lamb" in that book. That is about a lamb called Midnight.