

Kayira, L.: I Will Try.
 Baldwin, J.: Notes of a Native Son.
 Bickel, A.: Least Dangerous Branch: Supreme Court at the Bar of Politics.
 Blair, L.: Southern Prophecy.
 Contemps, A.: Famous Negro Athletes.
 Cavanna, B.: Jenny Kimura.
 Patterson, L.: Frederick Douglass, Freedom Fighter.
 Clayton, E.: Martin Luther King: Peaceful Warrior.
 Stevenson, J.: Marian Anderson: Singing for the World.
 Bennett, L.: What Manner of Man: A Biography of Martin Luther King, Jr.
 Bennett, K.: Kaibah.
 Cultural Exchange Center: Prints by American Negro Artists.
 Newman, E.: Civil Liberty and Civil Rights.
 Pitter, E.: Our Oriental Americans.

Mr. BURTON. Mr. Sackett.

**STATEMENT OF ROSS SACKETT, EXECUTIVE VICE PRESIDENT,
 HOLT, RINEHART & WINSTON, INC.**

Mr. SACKETT. Mr. Chairman, my name is Ross D. Sackett, and I am executive vice president and director of Holt, Rinehart & Winston, Inc. We are publishers of textbooks and other learning materials for elementary schools, high schools, and colleges, and are celebrating our 100th anniversary this year.

Our position can be stated very simply: We desire to produce the very best, and most successful, educational materials that our talents and resources will allow. A realistic and fair representation of minority groups is an important and natural part of this policy. In addition, we have specifically directed a large portion of our new products toward motivation of the disadvantaged person, so typically urban and a member of a minority group.

Many people work with us in implementing our publishing policies and achieving our goals. The challenge occasioned by the opportunity to present American life in more realistic and enlightened terms has caused us to seek the aid of a variety of people particularly sensitive and interested in more appropriate schoolbooks.

Some of these people are Mrs. Hortense Jones, of the more effective schools program; Dr. Edward Brice, assistant to the Assistant Secretary for Education, U.S. Office of Education; Dr. William Brazziell, director of adult services, Virginia State College; Mrs. Gladys Alesi, teacher of disadvantaged in New York City Labor Department; Dr. Mozelle Hill, professor of educational sociology, New York University; Dr. Fannie Shaftel, associate professor of elementary education, Stanford University; and Dr. Aurelia Toye, director of research, New York City Labor Department.

The Holt urban social studies program rather graphically illustrates our belief that the rectification of the adverse treatment of minority groups is at least initially done best by showing a true picture of our society today.

"William, Andy, and Ramon" and "Five Friends at School," the two books published to date in this series picture city life as children really live it. Dramatic photographs capture the interaction between individuals and groups in an actual multicultural, multiracial community.

The people and events portrayed in the books emphasize desirable social goals—but in meaningful and realistic terms. Students and