

BOARD OF EDUCATION OF THE CITY OF NEW YORK,
CURRICULUM RESEARCH EVALUATION SUBJECT DIRECTORATES,
August 13, 1965.

To: Producers and distributors of educational films, filmstrips and/or recordings.

LADIES AND GENTLEMEN: You are invited to attend a special meeting to be held on September 17, 1965 at 10:00 a.m. to discuss our current emphases in the selection of instructional filmstrips, motion pictures and recordings for the New York City school system. The modernization and improvement of practices in portraying the role and contributions of minority groups in America will be particularly considered, together with other audio-visual resource procurement topics. A copy of the agenda for the meeting is attached.

The meeting will take place in Studio "A", Bureau of Audio-Visual Instruction, 131 Livingston Street, Brooklyn 1, N.Y. (3rd floor).

Your participation in this discussion will be valuable in insuring the development of constructive and practical procedures in the present period of expanding support for better provision of instructional resources. In order to facilitate advance arrangements for the meeting, it will be appreciated if you will use the enclosed postcard to advise us of your intention to attend. Telephone inquiries in this connection may be directed to Dr. Edward G. Bernard, 596-3888.

Thank you for your cooperation in this connection.

Sincerely yours,

JOSEPH O. LORETAN,
Deputy Superintendent.

Mr. BURTON. May I interrupt you without the necessity of completing your presentation, I would like to commend you and whoever else did all of this work, because you obviously spent a great deal of time on it. You have given us such a sufficiently comprehensive packet that I myself am going to steal an extra one and send it out to my school board.

I have a question I would like to ask at this point, if you don't mind.

Mrs. LLOYD. Surely.

Mr. BURTON. It appears that most of the activity in this area in the city of New York has taken place in the last 4 or 5 years. Is that a correct impression?

Mrs. LLOYD. Actually, the work started before that time. We have had our issues of curriculum materials, and we have had our issues of strengthening democracy in which suggestions were made concerning minorities, I would say, over the past 8 years.

However, during the last 5 years this action program has been intensified with careful followup.

Mr. BURTON. Isn't it really a confirmation of some of the testimony we have heard that our society has waited all too long to see that our textbook materials reflect the true nature of our society? Is this not so, if in a city with the background, the general political coloration, and the size of New York, it took almost a hundred years after the Emancipation Proclamation before they really set out to see that the students in their own school system are given updated history?

Mrs. LLOYD. We would have to agree with you. We would also agree with you that much more needs to be done in all urban cities, even though in New York we feel we are making inroads and are determined to see that our program moves ahead rapidly.

Mr. BURTON. Do you have occasion to exchange material with the other very large school systems?

Mrs. LLOYD. Yes.

Mr. BURTON. Are you aware what your counterpart might be doing in Philadelphia, Chicago, Los Angeles, Detroit, San Francisco?