

THE AMERICAN TEXTBOOK PUBLISHERS INSTITUTE

The American Textbook Publishers Institute is a national organization of publishers of textbooks for the elementary, secondary, and college levels. It is the largest and most influential of the textbook publishers' associations in the United States.

The Institute represents the industry to the public and to the government. It is the only organization that represents more than 90% of the volume of textbook publishing in the United States.

The objective of the Institute is to study and recommend to the public and to the government all problems having to do with the use of textbooks in the schools. It has a staff of experts who are responsible for the selection and evaluation of textbooks. It also has a staff of experts who are responsible for the selection and evaluation of textbooks. It also has a staff of experts who are responsible for the selection and evaluation of textbooks. It also has a staff of experts who are responsible for the selection and evaluation of textbooks.