

The vast expansion of entertainment, sports, and conventions will also demand bigger and more efficient facilities. Not to be overlooked is the growth in smaller cities and towns. People in these smaller communities have become more sophisticated, through television and travel, and want to see in person the best in entertainment and athletic events. As a result, and there are already indications of this trend, cities in the 100,000 and under class, will be planning buildings of many types. Commercial interests—hotels, motels, restaurants, retail stores, etc.—will also seek better facilities for meetings and conventions from which they benefit.

It is estimated that cities, counties, towns, special districts, public authorities, and other local public bodies will be instrumental in building 75 to 80 percent of the new buildings. Profitmaking organizations will probably account for 5 to 8 percent; State governments for less than 4 percent and nonprofit groups for less than 1 percent.

It is the opinion of observers that cities will provide about 55 percent of the financing; Federal Government, 20-30 percent; States, 8 percent; private capital, 3 percent; and gifts, bequests, donations, fundraising drives, 3 percent.