LETTER OF TRANSMITTAL

April 27, 1964.

Dear Mr. President:

As charged by President Kennedy and reaffirmed by you, we have examined ways and means of promoting increased foreign investment in the securities of U.S. private companies and increased foreign financing for U.S. business operating abroad.

Herewith we submit our views as to the nature of the problems, the obstacles to be surmounted, and our recommendations for actions by the private sector and the Government. We have endeavored to limit our recommendations to measures which we believe can produce tangible results within at least the medium term.

It should be recognized that no single recommendation of ours can be expected to have a sudden or dramatic effect on the balance of payments. Carrying out our recommendations will require a broad range of actions by U.S. international business organizations and U.S. financial firms, the executive branch of the Government and the Congress. Efforts by the United States to attract and retain foreign investment can succeed, we believe, only if they occur within a framework of sound U.S. fiscal and monetary policies.

Confident that the programs which we recommend can contribute to reducing the deficit in our international transactions, we pledge our own best efforts toward achieving their success.

Very respectfully yours,

Henry H. Fowler,
Chairman.
Robert M. McKinney,
Executive Officer.
Charles A. Coombs.
Fredrick M. Eaton.
G. Keith Funston.
George F. James.
George J. Leness.
Andre Meyer.
Dorsey Richardson.
Arthur K. Watson.
Walter B. Wriston.
John M. Young.
Ralph A. Young.

The President,
The White House.