

groups, together with the Extension Service, provide ready lines of communication to reach those in USDA's field offices with information on the program.

(c) With other Federal Government agencies: In cooperation with OEO, all Headstart sponsors were notified that these projects would be eligible for special milk program assistance as child-care institutions. Several hundred thousand Headstart enrollees participated in the milk program during the 1965 8-week summer course and OEO underwrote the cost of the milk served over and above the USDA reimbursement.

(d) With State governments: Since the program is administered through State educational and other agencies, close liaison is maintained to assure widest possible availability of the program.

(e) With local governments: Working through State governments, local schools and school districts are encouraged to participate in the program.

(f) With foreign governments: Many foreign governments have shown great interest in how the milk program is administered and the procedures and forms used.

(g) With nonprofit organizations and institutions: Special promotional material has been developed to encourage participation by those nonprofit organizations and institutions concerned with the care of children.

(h) With business enterprises: None.

(i) With others: None.

8. *Laws and regulations*

Public Law 85-478, as amended, section 2.

PART II. DATA BEARING ON ECONOMIC ASPECTS AND IMPACTS OF THE PROGRAM

9. *Economic effects*

(a) Effects on personal income: Only insofar as children receive fluid whole milk in schools and other child-care activities at a price most children can afford.

(b) Effects on placement or productivity of workers: The program provides some employment for unskilled workers.

(c) Effects on business expansion, etc.: Milk consumed under this program is purchased from local suppliers. This amounted to almost 3 billion half-pints during fiscal year 1965. Combined with the 3 billion half-pints of milk consumed under the National School Lunch Program, this represented over 5 percent of total U.S. non-farm fluid milk consumption.

(d) Effects on stability, etc.: None.

(e) Any other benefits: Improved nutrition in children.

(f) Pertinent geographic differentials: None.

(g) Effect on GNP: Estimate not available.

(h) Other comments: None.

10. *Economic classification of program expenditures.* (See table 2.)

Program: Special milk program.

Department or agency, and office or bureau: Department of Agriculture; Consumer and Marketing Service.