

PROJECT OPPORTUNITY AUDIO-VISUAL MATERIALS

Project Opportunity is an innovative program in the field of audio-visual education. This program is an experiment to ascertain whether a saturation of audio-visual aids, films, filmstrips, projectors, listening stations, and screens will have an impact upon the academic achievement of elementary school children.

Inaugurated by the Buffalo Public Schools in March of 1966, it will encompass 6,000 inner-city children in seven Target Area schools. This project is based on the philosophy of the visual and audio concept of learning as a supplement to the elementary school curriculum. Through the use of audio-visual aids and equipment, the teacher will provide an integration of learning experiences for the children in a new and creative way. Project Opportunity offers the inner-city child an opportunity to progress and achieve in all areas of learning.

Each project school will have the services of an Educational Audio-Visual Specialist who will help teachers use and integrate the curriculum oriented films into their teaching. These helping

