

HORIZON EDUCATIONAL TELEVISION

The glamour and appeal of television will be utilized by Project Horizon to provide educational stimulation and motivation to children in the Buffalo Schools. Over 40 per cent of all Target Area children will be directly affected by this project. In addition, all young children having access to WNED-TV through Channel 17 will find the Project Horizon programs a source of cultural enrichment.

A series of 90 half-hour programs will be produced and televised at the rate of three a week. Planning for these programs started in the spring of 1966 and was carried on during the summer. Actual production of programs began in September and will continue throughout the year.

The subject matter of these broadcasts was selected by a committee of teachers, administrators and television specialists. It covers a wide range of subject areas among which are health, art, citizenship, and home economics. These enriching experiences are to be interwoven with story-telling interludes and filmed visits to sites of cultural, historical, industrial and civic significance in the community. Puppets will be introduced by the host of the series, and special guests will be invited to transport young viewers behind the scenes at the city zoo, district police and fire stations, and backstage at music hall concerts.

The project provides additional television receivers for each Target Area school, and every episode will be presented in the morning and repeated during the afternoon hours. Project Horizon has the power to open limitless new worlds of knowledge and culture in a highly entertaining fashion to thousands of youngsters.

