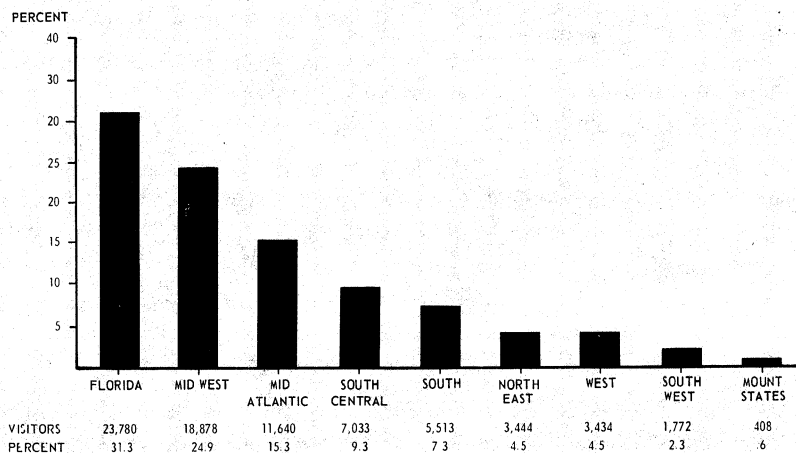


KENNEDY SPACE CENTER
NASA TOURS
VISITORS BY GEOGRAPHICAL ORIGIN



BASED UPON VOLUNTARY GUEST BOOK REGISTRATION
(APPROXIMATELY ONE-THIRD OF TOTAL ATTENDEES)

AS OF FEBRUARY, 1967

FIGURE G-6

The comments that we have received are frankly loaded with praise. The appreciation of people who now have a chance to see launch sites in operation, where history is in the making each week—it just overwhelms them. Quite frankly, instead of sampling so much favorable comments, we try to track down every complaint.

For example, our bathroom facilities are quite primitive at this outpost site near U.S. 1. Our drinking water is bottled; and our buses are noisy, because they are well-worn Greyhound-type buses which were acquired on short notice. There are occasional complaints about these creature comforts, and these can be corrected with the new facilities. However, on the substance of the tour itself, it is very gratifying to see the kind of grateful pilgrimage people make to come down to see what this new space age is all about.

Mr. WAGGONER. What do you charge for a tour?

Mr. SIEPERT. The price for the tour is \$2.50 for an adult, and we have a youth rate of \$1.25, and a child's rate, below 12 years of age, of 50 cents. This is for a tour that lasts between 2¼ and 2½ hours, and covers, as I indicated, both the Apollo facilities on Merritt Island and the Cape Kennedy launching sites. They go up ICBM row, see the Air Force Space Museum's collection of ballistic missiles, and stop off at the sites of the first space flight of Explorer I and the Mercury-Redstone manned launches. This is one of the reasons we want to re-create and re-equip pad 56 as it was when Shepard flew from there.

Chairman TEAGUE. What about groups? Boy Scouts?

Mr. SIEPERT. We have developed a special educational lecture program for Boy Scouts and other organized youth groups. They make the tour at a special group rate of \$1 per student. In addition, we use