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IMPACT ON INDUSTRY

ACDA/E-48

CONTRACTOR: Battelle Memorial Institute

TITLE: The Implications of Reduced Defense Demand for the Electronics Industry

DESCRIPTION: This study analyzed the problems and opportunities for the electronics industry under conditions of reduced defense demand. In addition, conclusions were drawn pointing toward appropriate action to minimize adjustment difficulties and to develop alternative marketing opportunities.

This study (1) characterized the electronics industry as it is presently composed, (2) examined the effects on the industry of major reductions in military demand for its output, (3) considered problems of the adjustment of industry resources to different patterns of output and marketing, (4) examined efforts made thus far by the industry to reduce its dependence upon military demand and (5) provided a planning guide which suggests possible actions to be taken by government, industry and labor to ease the impact of defense demand reductions. This study (ACDA Publication number 28) is available from the US Government Printing Office.

DATE OF COMPLETION: September 1965

ACDA/E/RA-16

CONTRACTOR: Supplemental Contract, Bureau of the Census,
Department of Commerce

TITLE: Geographic Tabulation of Selected Electronic and Associated Products

DESCRIPTION: The Bureau of the Census prepared special geographic tabulations of data on electronics and