

ACDA/E-66

CONTRACTOR: Midwest Research Institute

TITLE: Industrial Conversion Potential in the Shipbuilding Industry

DESCRIPTION: Based upon the evaluation of key economic factors, this study identifies 55 industries (4-digit SIC's) whose products offer conversion opportunities for the shipbuilding industry. The 55 industries were selected from an initial list of 160 industries which appear to have resource requirements and operating characteristics similar to those of the shipbuilding industry.

The 55 industries are largely in the areas of structural metals, transportation equipment, and industrial machinery. The study reviews their "conversion attractiveness" for shipbuilders in terms of (1) comparability (labor skills, technology, marketing), (2) financial requirements and profitability, and (3) size and growth characteristics. All 55 industries, however, are represented as providing going opportunities for shipbuilders - that is, opportunities which would entail no dismantling or scattering of labor, equipment or other resources.

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