Thus we excluded families who ate few meals at home the week before their interview and the institutional population of the U.S.

The 144 dots on the map represent the 144 areas from which households were selected to provide a nationwide sample (Fig. 1). The sample was designed to provide classification of data for four Census regions—Northeast, North Central, West and South—and for three urbanizations—farm, rural nonfarm, and urban—and by income groups. To assure adequate farm coverage, the farm population was over-sampled.

SAMPLE AREAS



Figure 1

A new feature of the 1965–66 survey is coverage during all four seasons. The survey was designed to include 7,500 households in spring 1965 and 2,500 in the summer and fall of 1965 and the winter of 1966 (Fig. 2). In 1965 also for the first time in a nationwide dietary survey, we collected information on the food intake of individuals. About 13,000 family members of the households sampled in the spring were covered. Persons of all ages from birth on were included.

NATION WIDE FOOD CONSUMPTION SURVEY, 1965

15,000 HOUSEHOLDS

- Four seasons, spring 1965 through winter 1966
- Four regions
- Three urbanizations--farm, rural nonfarm, urban

13,000 INDIVIDUAL members of households

• Spring 1965

Figure 2