

22.

How First Heard About Job Corps

The first awareness of the Job Corps came to our respondents primarily through their friends, state employment agencies, and television:

HOW FIRST HEARD ABOUT JOB CORPS

(Base: Total)

	Total %
From a friend	30
State employment agency or youth opportunity center	15
Television	13
Saw an ad	12
Social worker	6
Parents	5
Radio	3
Army recruiter	3
Other	16

* Adds to more than 100 percent as some respondents gave more than one answer.

Observation: The family appears to be providing only a small initial stimulus. But, as the next table will show, parental encouragement can be important in the decision to join the Job Corps. If parents could be reached it is possible that a boost in the number of applicants might occur.

Why Joined Job Corps

The ex-Corpsmen were next asked what were their most important reasons for joining the Job Corps: