

Operating in six states: Alabama, Florida, Georgia, Mississippi, Tennessee, South Carolina.

Program under the aegis of the Southern Regional Office, National Urban League.

BRIEF DESCRIPTION

Project ASSIST will serve, in part, to orient disadvantaged groups to the merit systems in the region and focus primarily on Negroes, 16-35, who are high school graduates or college dropouts still unable to secure jobs in categories commensurate with their interests and potentials.

It is designed to investigate the many variables which stand between this group of workers and successful competition for entry level and more advanced jobs.

Once the variables are identified, the Urban League creates and administers an educational and placement-oriented program which makes use of existing and new techniques of communication and training; small group exposure, role playing, team teaching self-analysis.

HUMAN RESOURCES PROGRAM

1. NATURE AND OBJECTIVES OF PROGRAM

Program was concerned with identifying, recruiting and training out-of-work, out-of-school people 16 to 40 and offering them individualized service. Program was designed also to include remediation, basic education, re-training and referrals to Manpower Development programs. An effort was also made to avoid duplicating existing programs.

In Chicago, the program is designed to recruit, prepare and place people in apprenticeships, primarily in the building trades.

2. AMOUNT AND SOURCE OF FEDERAL FUNDING

Personnel includes: Project Director, National Coordinator, Executive Secretary and Secretary.

Total budget: \$56,617.68.

Source: U. S. Department of Labor.

Dates: March 1, 1966-April 15, 1967.

Chicago Urban League

Personnel includes: Executive Director (1/3 time), Project Director, Coach Supervisor, ten (10) coaches, Administrative Clerk and Secretary.

Total budget: \$273,834.

Source: U.S. Department of Labor.

Dates: January 1, 1966-June 30, 1967.

3. CITIES IN WHICH OPERATIVE

a. National Urban League contract is based in New York City at National Urban League Office. It operates on a nationwide basis.

b. Chicago Urban League contract operates in the city of Chicago.

4. GENERAL OPERATIONAL PROCEDURE

A. The National Urban League (NUL) cooperated with the U.S. Department of Labor in implementing the Labor Department's Human Resources Program in cities where there were local Urban Leagues.

B. NUL functioned as one of the national coordinators in developing and initiating, in cooperation with local Urban Leagues, programmatic relationships with private and public agencies which would have some responsibility for implementing the program.

C. NUL assisted the Department of Labor in analyzing pertinent data to determine potential cities, target populations and urban areas for concentration.

D. NUL aided Urban League officials in the presentation of proposals for funding of local Human Resources Programs.

E. NUL coordinated the development of and provision for, regular follow-up reports to be submitted to the U.S. Department of Labor.