

In 1957, at the urging of the then Governor of Santa Clara (Juan Chavarria), ceremonial dances, open to the public, began to be held at the ancient cliff dwellings of Puy'e, a few miles from the pueblo, but on reservation land. Initially, the ceremonies attracted only a few tourists, who were charged admission, but over several years there has been a great increase in attendance. Larger numbers of Indians participate, not only from Santa Clara but from adjoining villages. Work to restore the cliff dwellings, comparable to Bandolier National Monument, was initiated and, currently, Neighborhood Youth Corps workers are repairing the trails and several old buildings. The buildings were abandoned after a fire in the 1930's, but can be renovated and used for the sale of refreshments and for sale of native handicrafts to tourists. The Puy'e ceremonial thus provides a source of income and an outlet for the "nativistic" movement and inter-tribal solidarity. Attendance at the 1965 ceremonial was over three thousand, and left a profit of more than \$1,000, not including sale of native crafts by individuals.

Since the Santa Clara council views tourism as economically of potential importance, attention has been given to development of Santa Clara Canyon, some distance beyond Puy'e. The Canyon descends rapidly from the mountains, cut by a beautiful stream in which rainbow trout abound. The Canyon has been popular with tourists, and the facilities have been slowly expanded in recent year. The stream is kept well stocked with trout, the road has been kept in good repair, and picnic areas that include shelters, fireplaces, fire pits, water pumps, and rest rooms have been, and are being, developed. Advertising brochures have been printed for several years in succession, and additional advertising of the tourist attractions has been used with good results.

Santa Clara is one of the many reservations that place hope for economic development upon tourism, and, unlike many others, actually has excellent resources in an area where tourism is an important state business. The continuation of many of the arts and crafts, together with development of the tourist attractions and facilities will be of increasing economic importance.

Some consideration has been given to development of other resources as well, in connection with the BIA Ten Year Plan. Some of these items are spoken of as projects to be developed in the immediate future. Occupying attention is the possibility of the development, for business purposes, of areas on the main highways through Española owned by the Pueblo. Involved is construction of buildings with stores and offices available for rent or leasing, and the potential for members of Santa Clara to go into business. One view is that increased business activity in Española would increase employment opportunities, regardless of ownership of the business.

Also under discussion in connection with the Ten Year Plan is the possible development of a food cooperative and the establishment of stores in those of the Northern Pueblos that do not have them. It is possible, through cooperative buying, for supplies to be purchased at prices lower than in the stores of Española, and the stores would employ local people.

Santa Clara Reservation lands include a large area of tuff, a material of considerable value in the construction industry. Suggestions have been made for the establishment of a factory to process the tuff, making it available for commercial purposes. The profits of the factory would accrue to the Pueblo, and primarily members of the Pueblo would be employed. The opportunity would also exist for individuals to obtain training for supervisory, clerical, and managerial work, although the Pueblo antipathy to being a "boss" is likely to create problems. This proposal is, however, highly speculative at this point; the Pueblo has the resource, but the problem is for the Santa Clara Council to take the initiative in its development. For this it needs technical advice on funding, and organization.

The Pueblo has been interested in the construction of a multi-purpose community center for some time, as the present building is inadequate to Pueblo needs. Funds may now be available under the Economic Development Act to construct such a building, which would contain pre-school facilities, library, Council meeting room, and, also an area that could be used for manufacture of some as yet undecided product and for on-the-job training.

The economic potential of the reservation is greater than for most nearby reservations. The present Governor is an aggressive and intelligent man who is attempting to provide the leadership necessary for the economic develop-