

Dr. CROUT. I think the consensus figure might be closer to 20 to 25 percent.

Senator NELSON. Twenty to twenty-five percent?

Dr. CROUT. In either event the number is substantially lower than prescribed in practice. The 1 percent figure, if I recall, was given by the Commissioner, and the 20 percent figure was given by Dr. Bradley.

Senator NELSON. I know there was something in the 1 percent figure.

Mr. GORDON. Dr. John Davidson of Grady Memorial Hospital and the Commissioner gave 1 percent.

Senator NELSON. According to Dr. Davidson of Atlanta, almost everybody was taken off the drugs and the patients did very well on diet. For about 1 percent of the diabetics, however, one of the hypoglycemics might be indicated; is that correct?

Dr. CROUT. Yes.

Senator NELSON. Now, does the FDA have advanced script of what was said on this nationwide closed-circuit television symposium?

Dr. CROUT. No, Dr. Rheinstein was at one of the sessions, but we do not have a transcript.

Senator NELSON. Can you summarize what they were saying on this subject, particularly any evaluation of the UGDP study?

Dr. RHEINSTEIN. In terms of that particular study, there was not much emphasis on it.

Senator NELSON. In terms of the conclusion of the study, what posture were they taking? Were they pushing the use of the drugs? What was your impression?

Dr. RHEINSTEIN. They were neither actively pushing it nor were they actively advising additional caution. What in fact they were doing in the context of the program though was reassuring the physician of Pfizer's role in the treatment of diabetes.

Senator NELSON. They were doing what?

Dr. RHEINSTEIN. They were reassuring the physician of Pfizer's role in the treatment of diabetes. You have to look not only at the words that were said but at the entire context of the program.

One went to a ballroom in the best hotel in the city, sat there with a large number of physicians, saw a panel of experts before the program began. The Pfizer detail men for that city were there, shaking hands with everybody—

Senator NELSON. May I interrupt? At that moment were you seeing closed-circuit programs conducted in various hotels, that sort of thing paid for by the Pfizer Co.

Dr. RHEINSTEIN. It was a single seminar held at one university. It was by closed-circuit television transmitted to a number of cities, I think 23, and physicians saw it in each of these cities in a ballroom of a major hotel. There was a locally prominent physician acting as the chairman at each hotel ballroom. There was a question and answer session where one question was taken from each participating city so the panel was seen on closed-circuit TV screen answering questions taken from the cities in which the seminar was meeting.

Senator NELSON. Were the reservations for these hotels in the 25 cities, motels, whatever they were, made by the Pfizer Co.?