

14098 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

2. The material is not promotional in nature taken as a whole, and is in the form of balanced educational materials. For example, the material may not contain any significant emphasis on uses for drug products that are not approved by the Food and Drug Administration as safe and effective, i.e., use for unapproved indications or in derogation of required contraindications and warnings. Although the material may contain occasional references to such uses, such references may not be frequent or be given major consideration or importance.
3. The material has been prepared independently, i.e., the pharmaceutical industry has not participated in the preparation of the material and has not exercised editorial review over the content of any of the material.
4. The material covers a number of different drugs, and does not support use of one particular drug or the drugs of a particular pharmaceutical company.