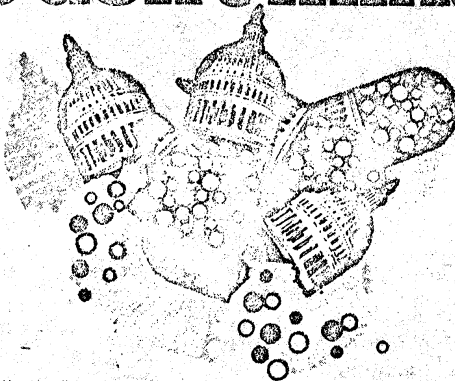


WARNING:

Medicine and Politics don't mix.



The citizens of eleven states now have doctors who are playing Russian roulette with their patients.

It's not the fault of the doctors. It's the law.

In eleven states, the politicians have passed laws that sound good, but they're bad medicine if you look beyond the promises.

They're called generic drug laws, or prescription drug substitution laws. And they promise lower prices for your prescription drugs.

In practice, what they may do is to prevent you from getting what your doctor wants you to have.

And no one has yet proved that they can save you a nickel; in one area with such a law, a recent study shows that prescription prices went up an average of 19¢ on the dollar after the law was passed.

Generally, the laws say that a doctor must write the generic (chemical) name of any drug he wants you to have. (Not the brand name, in spite of the fact that the doctor wants you to have a specific brand because he knows and trusts it.)

So you may wind up with medicine made by some fly-by-night company that appears to be chemically equal but isn't.

And that's the catch that can kill you:

The same politicians who say — with a law — that all generic drugs are "equal" do not require competing drug companies to make them equal.

These so-called generic drugs are not compounded identically, and they're not manufactured identically.

And every doctor can tell you horror stories about patients who found that out the hard way:

Heart medicine that was supposed to be equal to the original but wasn't has caused heart attacks and killed the patients who took it.

And in an incredible case in California, a patient had to have 7 inches of his intestine removed because 150 "equal" antacid tablets failed to dissolve in his stomach and obstructed it.

Ask any doctor. Ask your doctor if all generic drugs are the same.

Then call this number for more information. If you're already convinced, tell us. We'll send a protest in your name to the people in Oklahoma City who can stop this disaster — your state legislators, or you can write them yourself ... but don't wait, now is the time to take action. Write your own letter or

**Call
273-8838
Now!**

The alternative is enough
to make you sick.

Medicine and Politics don't mix.



This campaign to Stop Prescription Drug Substitution Legislation is sponsored by the Pottawatomie County Medical Society and Pharmaceutical Association.