

New York heart patients proved that all these generic drugs were not equal. They died.

Soon, Oklahoma law may give you the chance to test the equality of generic medicines for yourself.

The heart medicine was all seemingly the same. It had the same chemical compound as the effective prototype drug.

But in spite of that, patients reacted violently to the slight differences. They suffered heart attacks. They died.

And now everyone's willing to admit that, yes, this particular medicine does differ radically from manufacturer to manufacturer even though it's chemically the same.

But for those patients in New York, the admission came too late.

It's not too late for us here in Oklahoma ... yet. A preposterous law has been proposed that would mean your doctor may not be certain that the drug he knows and trusts and which he has prescribed for you will in fact be the drug you get when your prescription is filled.

But it's not law yet. And it shouldn't be.

We've already seen one tragic instance where all generic drugs were not equal. Ask your doctor. There are others.

Like the man in California who found that all generically equal antacid tablets weren't the same ... after 150 of them didn't dissolve in his stomach and he had to have them surgically removed, along with 7 inches of his intestine!

The fact is, the government doesn't even require that all generic drugs be equal. They need only meet minimum standards to be on the market.

How could anyone even propose prescription drug

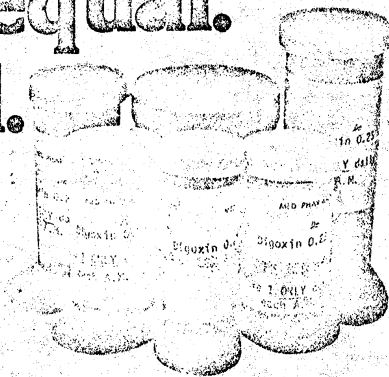
substitution in the first place? Well, some promise you that you'll save money if your prescriptions are filled by generic, rather than brand, name.

Well, a promise is all it is.

No supporter of prescription drug substitution has yet proved that this law will save you more than about 2¢ on the dollar. And we must ask, in all sincerity, what good is saving money on medicine if the medicine doesn't save your life?

As we said, there's no law that says we have to have prescription drug substitution ... yet. But unless you act now ... and urge others to act, too ... we're really gonna get it. Really.

Call this number for more information. If you're already convinced, tell us when you call. We'll send a protest in your name to the people in Oklahoma City who can prevent this disaster — your state legislators, or write them yourself ... but don't wait. Now is the time to take action. Write your own letter or



Call 332-4116 Now!

The alternative is enough
to make you sick.



Medicine and Politics don't mix.

This campaign to Stop Prescription Drug Substitution Legislation is sponsored by the Pontotoc Medical Society and the Ada Pharmacists Association.