

HOWEVER, BECAUSE THERE IS A DIFFERENCE BETWEEN COMMERCIAL EXHIBITS AND SCIENTIFIC EXHIBITS, WE BELIEVE THERE MAY BE GOOD REASON THEY SHOULD NOT BE SUBJECT TO THE SAME RESTRICTIONS. AGAIN, LET ME EMPHASIZE THE POINT THAT THE PRIMARY PURPOSE OF SCIENTIFIC EXHIBITS IS EDUCATION WHEREAS THE PRIMARY PURPOSE OF COMMERCIAL EXHIBITS IS PROMOTION. I DON'T BELIEVE THAT PHYSICIANS VIEWING A SCIENTIFIC EXHIBIT WILL ACCEPT IT FOR ANY MORE THAN WHAT IT IS, THE RESEARCH FINDINGS OF A PARTICULAR EXHIBITOR. NOR DO I BELIEVE THAT THE DISSEMINATION OF INFORMATION THROUGH A SCIENTIFIC EXHIBIT WILL ENCOURAGE PHYSICIANS TO USE DRUGS IN A MANNER OR FOR A PURPOSE FOR WHICH THEY ARE NOT APPROVED. THE FDA STILL HAS THE FINAL AUTHORITY TO DETERMINE THE PROPER USE OF A PARTICULAR DRUG AND THE APPLICATION OF THE FINDINGS OF A PARTICULAR RESEARCHER ARE LIMITED BY THIS AUTHORITY. ON THE OTHER HAND, AS LONG AS A RESEARCH EFFORT REPRESENTS THE LEGITIMATE FINDINGS OF THE RESEARCHER AND THE RESULTS ARE OBJECTIVELY PRESENTED, WE DON'T BELIEVE THE MATERIAL SHOULD BE WITHHELD FROM THE MEDICAL COMMUNITY SOLELY ON THE BASIS OF THE FACT THAT IT MAY BE FAVORABLE TO A PARTICULAR DRUG. AS A REVIEW OF THE ATTACHED SCIENTIFIC EXHIBIT APPLICATION FORM WILL SHOW, THE ACADEMY'S REQUIREMENTS FOR SCIENTIFIC EXHIBITS HAVE BEEN ESTABLISHED FOR THE PURPOSE OF INSURING THAT THESE EXHIBITS ARE NOT IMPROPER OR UNETHICAL AND THAT THEY SERVE AN EDUCATIONAL FUNCTION.

IN RESPONSE TO THE QUESTION OF WHO SPONSORS THESE EXHIBITS, A LARGE PERCENTAGE OF COMMERCIAL EXHIBITS ARE SPONSORED BY PHARMACEUTICAL COMPANIES. THESE ARE READILY IDENTIFIABLE SINCE THE EXHIBIT SPACE IS PURCHASED BY THE COMPANY WISHING TO UTILIZE IT.