

14236 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

BY MEMBERS OF THE ACADEMY'S COMMITTEE ON SCIENTIFIC PROGRAM. FURTHERMORE, THE COMPLETED EVALUATION FORMS PROVIDE AN ADDITIONAL CRITERIA TO BE USED IN DETERMINING WHETHER A PARTICULAR EXHIBIT SHOULD BE ASSIGNED SPACE IN FUTURE YEARS, IF THE EXHIBITOR INVOLVED SUBMITS AN APPLICATION FOR SUCH SPACE.

AS REGARDS EDITORIAL REVIEW AND REJECTION OF COMMERCIAL EXHIBITS, FOR THE MOST PART, SUCH EXHIBITS ARE ACCEPTED UNLESS THEY ARE DEEMED INAPPROPRIATE TO A MEETING OF THIS TYPE OR UNLESS THERE HAS BEEN A PREVIOUS INSTANCE OF IMPROPER OR UNETHICAL CONDUCT BY THE EXHIBITOR INVOLVED. THERE HAS BEEN AT LEAST ONE INSTANCE IN WHICH A COMMERCIAL EXHIBITOR WAS BODILY REMOVED FROM THE EXHIBIT FLOOR BECAUSE HE ENGAGED IN SIDE-SHOW-TYPE TACTICS.

THE FINAL AREA WHICH WE WERE REQUESTED TO COVER IS THE EXTENT TO WHICH CONVENTIONS ARE DEPENDENT ON DRUG COMPANY SUPPORT. AS I HAVE PREVIOUSLY STATED, SCIENTIFIC EXHIBITS ARE AWARDED SPACE AT OUR CONVENTION ON THE BASIS OF THEIR EDUCATIONAL VALUE. SINCE SUCH EXHIBITS DO NOT PRODUCE INCOME, DRUG COMPANY SUPPORT OF THEM DOES NOT EFFECT THE ACADEMY'S OVERALL ABILITY TO STAGE ITS SCIENTIFIC ASSEMBLY. HOWEVER, BECAUSE A SIGNIFICANT NUMBER OF THESE EXHIBITS ARE SUPPORTED BY DRUG COMPANIES, SUCH SUPPORT IS ESSENTIAL TO INSURE THAT THIS PARTICULAR ELEMENT OF THE SCIENTIFIC PROGRAM IS POSSIBLE. WE DO BELIEVE SCIENTIFIC EXHIBITS ARE AN IMPORTANT ELEMENT OF CONTINUING EDUCATION, AND AS I HAVE MENTIONED, THE ABSENCE OF DRUG COMPANY SUPPORT WOULD NOT MEAN BETTER SCIENTIFIC EXHIBITS BUT A PROBABLE ABSENCE OF SCIENTIFIC EXHIBITS ALTOGETHER.

ON THE OTHER HAND, THE INCOME WHICH IS DERIVED FROM THE SALE OF COMMERCIAL EXHIBIT SPACE IS AN IMPORTANT FACTOR IN THE ACADEMY'S