

14242 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

4. EXHIBIT INCLUDES: Charts_____ Posters_____ Photos_____ Microphotos_____

X-rays_____ Other Transparencies_____ Machines_____ Specimens_____

Movies_____ View Boxes_____ Other Equipment_____

5. BOOTH SIZE: Scientific booths are divided by drapery hung on pipes; side walls are 6 feet deep; all walls are 8 feet high. Floor space is limited—please be accurate in giving your exhibit dimensions. Exhibits exceeding 8 feet in height or 6 feet in depth are not accepted by special ruling.

MAXIMUM LINEAR BOOTH LENGTH desired. _____feet

Can use MINIMUM LINEAR LENGTH of _____feet

Is this a pre-built exhibit? Yes ☐ No ☐

6. COMMERCIAL PRODUCTS: In determining the educational value of an exhibit, it is helpful to the committee to know if branded pharmaceuticals were used in the clinical work on which the exhibit is based (see Academy regulations 5 and 6 on page 2 of this application). Copy concerning drug research must be presented in an ethical manner without commercial emphasis on the brand name and without deliberate disparagement of commercial products. Failure to abide by this ethical restriction, in spirit as well as letter, will be considered cause for removal of the exhibit from the auditorium.

Product (Generic Name)	Brand Name	Is Brand Name Used In Exhibit?	Manufacturer
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Name of sponsor _____

7. HISTORY: Has this exhibit been presented in whole or in part at any previous Assembly of the Academy?

Yes ☐ No ☐ If yes, when? _____

Has it been presented at any other medical society meeting? _____
