EXHIBIT B

American Academy of Family Physicians
SCIENTIFIC EXHIBIT EVALUATION FORM

Senior Exhibitor _____
Exhibit Title _____
Meeting _____
Exhibit Number _____

		Excellent (8)	Good (6)	Fair (4)	Poor (2)
I.	Value to Family Practice	_____	_____	_____	_____
		Excellent (4)	Good (3)	Fair (2)	Poor (1)
II.	Educational Value (purpose, conclusions)	_____	_____	_____	_____
		Excellent (4)	Good (3)	Fair (2)	Poor (1)
III.	Appearance or Format (clarify, design, esthetic value)	_____	_____	_____	_____
		Excellent (4)	Good (3)	Fair (2)	Poor (1)
IV.	Scientific Content (valid, properly structured, timely)	_____	_____	_____	_____
	Subtotals	_____	_____	_____	_____

TOTAL: _____ points out of a possible 20 points.

Exhibitor staffing: Needed _____ Not Needed _____ Exhibitor present: Yes _____ No _____

_____
(Evaluator's name)