

14248 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

Summary

The following statement identifies Visual Information Systems (VIS) activities. I briefly describe those concerned with medical communication or education and, at greater length, deal with those likely to be of special interest to the Subcommittee. As each activity is discussed, an effort is made to respond in that section to the Subcommittee's concerns as suggested in its invitation letter of April 6.

1. About VIS

Our company was formed in October 1962 and became part of Republic Corporation in 1969. Its first activities were in closed circuit television at conventions. Since then we have provided business and university instruction on videotape and made smaller forays into sports and entertainment. VIS' principal activities and those of interest to the Subcommittee are in medicine and this statement is limited to them.

2. VIS medical activities are: Convention Television, begun in 1962;
The Network For Continuing Medical Education (NCME), begun in 1965;
Audio Visual Education in Neurosurgery (AVENS), begun in 1969;
American Academy of Ophthalmology And Otolaryngology Continuing
Education on Television, begun in 1971;
Physicians Radio Network (PRN) begun in 1974

3. Convention Television

Convention T.V. began in 1962 at a meeting of the American Dental Association. The service, to which we attach the trade name Hotelevision, enabled