

14258 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

Marvin Johnson, M.D.
Director of Medical Education
St. Joseph Hospital
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Dr. Johnson wears several hats on the medical advisory committee. He is a practicing surgeon and a director of medical education at his hospital in Denver. In addition, he is a member of the AMA's Council on Scientific Assembly and the Committee on Continuing Medical Education. Dr. Johnson provides us with topics that appeal to his hospital staff, names of presenters considered very good in the western United States, and advice on improving NCME programs to meet the requirements for continuing medical education credit of the AMA.

Mortimer J. Lacher, M.D.
Attending Physician, Medical Oncology Service
Memorial Hospital for Cancer and Allied Diseases

Dr. Lacher is NCME's resource for developments and presenters in the field of cancer.

Richard D. Levere, M.D.
Professor of Medicine
Chief of the Hematology Division
Vice Chairman, Department of Medicine
Assistant to the Dean for Interdisciplinary Programs
State University Hospital, Downstate Medical Center

Dr. Levere provides the NCME staff with program ideas and teachers in the field of internal medicine and hematology. He frequently screens the programs prior to distribution.

Harold C. Neu, M.D.
Associate Professor of Medicine
Associate Professor, Pharmacology
Head of Infectious Diseases
Columbia University College of Physicians and Surgeons

Dr. Neu, as an academic physician with a small private practice, has wide-ranging contacts with specialists in many fields, has an interest in continuing medical education by videotape and first-hand experience with it, and has an ability to choose on-camera talent--that is experts in their medical field with a flare for on-camera presentation.