

14284 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

INTERNAL JUGULAR VEIN CATHETERIZATION, with T. Crawford McAslan, M.D., Associate Clinical Director, Maryland Institute for Emergency Medicine, and Professor of Anesthesiology, University of Maryland School of Medicine, Baltimore.

The internal jugular vein . . . an attractive alternative to the basilic with its high failure rate and the subclavian with its high incidence of pneumothorax.

(11 minutes) (in color)

0923735

LEGAL PROBLEMS IN THE EMERGENCY ROOM. When can a minor be treated without parental consent? What special precautions should be taken with victims of criminal violence? Points to know about the law to protect a patient's rights and safeguard physician liability are discussed by William Mangold, M.D., J.D., resident in surgery at Bexar County Hospital, San Antonio, and member of the Texas bar; and Crawford Morris, Esq., trial lawyer specializing in medical malpractice cases for Arter & Hadden Associates, Cleveland.

(18 minutes) (in color)

SAMA 2811063

MAINTAINING THE AIRWAY, with Richard Zepernick, M.D., Instructor in Anesthesiology, Department of Surgery, Tulane University School of Medicine. How to keep the patient breathing in an emergency. (16 minutes).

1301201

MANAGEMENT OF ACUTE HEAD INJURIES, with William E. Hunt, M.D., Professor and Director of the Division of Neurosurgery; and W. George Bingham, Jr., M.D., Assistant Professor, Division of Neurosurgery, both with the Ohio State University College of Medicine, in Columbus. Two neurosurgeons demonstrate the diagnostic procedure they follow in cases of acute head injuries. They also show the complications that can arise during the hours immediately after the injuries, and the neurosurgical emergencies that can develop. (15 minutes)

1314140

MANAGEMENT OF ACUTE POISONING, with Jay M. Arena, M.D., Director, Poison Control Center of the Duke University Medical Center, Durham, N.C., and former President, American Academy of Pediatrics. Dr. Arena shows how to treat common and uncommon poisoning episodes on an emergency basis.

(22 minutes) (in color)

1317648

MANAGEMENT OF ACUTE SPINAL INJURIES, with William E. Hunt, M.D., Professor and Director of the Division of Neurosurgery; W. George Bingham, Jr., M.D., Assistant Professor, Division of Neurosurgery; and Stephen Natelson, M.D., Senior Resident in Neurosurgery; all with the Ohio State University College of Medicine in Columbus. Three specialists describe the precautions that are necessary in handling patients with spinal injuries through the stages in the emergency room, in radiology and during the period of rehabilitation. (18 minutes) (in color)

1314038

MANAGEMENT OF ASPIRIN POISONING, with Jay M. Arena, M.D., Director, Poison Control Center, Duke University Medical Center, Durham, N.C., and former President, American Academy of Pediatrics.

Dr. Arena draws on 35 years' experience to give a practical approach to handling the most common cause of poisoning in children.

(13 minutes) (in color)

1317347

MANAGEMENT OF THE BATTERED CHILD SYNDROME, with C. Henry Kempe, M.D., Professor and Chairman of Pediatrics; Brandt F. Steele, M.D., Professor of Psychiatry; and Helen Alexander, Medical Social Worker, Supervisor of Lay Therapists, Battered Child Program. All three are with the University of Colorado Medical Center. The reasons for abuse become apparent in an unrehearsed conversation with the mother of a patient. Three experts offer some practical advice on coping with parents once child abuse has been diagnosed and the underlying problems identified.

(18 minutes) (in color)

1314441

MANAGEMENT TIPS FOR SOFT TISSUE INJURIES IN CHILDREN, with Thomas S. Morse, M.D., Associate Professor of Surgery, Ohio State University College of Medicine, Columbus, Ohio. The surgical technique for repairing a laceration in a child is about the same as that used for adults, but there are ways to make it easier. In this program, special attention is given to dressings, restraints and slings, as Dr. Morse shares his "little tricks" that help make it easier to deal with children. (18 minutes) (in color)

1319552

MEDICAL PROBLEMS ENCOUNTERED WITH BASEBALL PLAYERS, with Joseph T. Coyle, M.D., Clinical Associate, Bone and Joint Surgery, Stritch School of Medicine, Loyola University and Team Physician, the Chicago White Sox. (14 minutes).

1302426

THE MILITARY DOCTOR, with Commander Richard M. Escajeda, M.D. Report from Vietnam on military and civilian care.

(21 minutes)

1302133