14290 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

TREATMENT OF INSULIN-DEFICIENT DIABETES, with Peter H. Forsham, M.D., Director, Metabolic Research Unit, University of California School of Medicine, San Francisco. Insulin has been available for 50 years, but its use in diabetic therapy can be improved. To achieve better results, says Dr. Forsham, physicians must simulate as closely as possible the release of insulin by 2016427 normal persons. (21 minutes) (in color)

FAMILY PRACTICE

AFTER THE SPONTANEOUS ABORTION: COUN-SELING BY THE FAMILY PHYSICIAN, with William C. Rigsby, M.D., Assistant Professor, Department of Obstetrics and Gynecology, and Adolph Hass, M.D., Clinical Associate Professor, Department of Psychiatry, Ohio State University School of Medicine. Using an actual case of spontaneous abortion in a much wanted pregnancy, Drs. Rigsby and Hass — and the patient in question - delineate areas in which the physician can support and reassure his patient in the time of crisis.

(19 minutes) (in color)

0116129

FAMILY PRACTICE: A NEW SPECIALTY FOR THE GENERALIST, with Eugene S. Farley, M.D., M.P.H., Director of Family Medicine Program, Highland Hospital, University of Rochester, Rochester, N.Y. The formalization of Family Practice as a medical specialty raises questions: What is this specialist's role in the community? What training does he require? Answering these questions and others, Dr. Farley—a pioneer in this growing new specialty—shows us a modern family practice and describes the type of paramedical assistance required for its efficient operation. (20 minutes) (in color) 0614413

FAMILY PRACTICE AND COMMUNITY HEALTH, with Eugene S. Farley, Jr., M.D., M.P.H, Director of Family Medicine Program, Highland Hospital, University of Rochester, Rochester, N. Y.

Family Practice is distinguished from general practice by its emphasis on prevention, a bridge with the community and, often, group structure. Dr. Farley takes us into his family practice to show how it serves the community as well as the changing needs of the practice's 0614514 (16 minutes) (in color).

THE GENERAL PRACTITIONER AND COMMUNITY RESOURCES AVAILABLE FOR THE DEVELOPMEN-TALLY DELAYED, with William Gibson, M.D., Director, the Ohio State University Hirschel W. Nisonger Center for Mental Retardation, and Associate Professor of Physical Medicine at the Ohio State University College of Medicine; Cary W. Perkins, with the Ohio Association for Retarded Children, Inc.; and Donald Cavin, Ed.D., Chief of Special Education at the Nisonger Center in Columbus, Ohio. The general practitioner can play an invaluable role in guiding families of the mentally retarded and the developmentally disabled to community resources and treatment centers. This telecast acquaints the physician with recent federal legislation providing for new resources, and how he can learn of their availability in his community.

(16 minutes) (in color)

0714015

GASTROENTEROLOGY

ABDOMINAL ARTERIOGRAPHY, with Robin Caird Watson, M.D., Chairman of the Department of Diagnostic Radiology, Memorial Sloan-Kettering Cancer Center, and Associate Professor of Radiology, Cornell University Medical Center, New York City. When to order an arteriogram and what it can tell you. Dr. Watson demonstrates the technique he uses to investigate a patient with a mass in the area of the pancreas, vague upper GI symptoms and equivocal X-rays.

(20 minutes) (in color)

ACUTE REGIONAL ENTERITIS: A CLINICAL PATH-OLOGICAL CONFERENCE, with Floyd M. Beman, M.D., Professor of Medicine; J. David Dunbar, M. D., Assistant Professor of Radiology; Dante G. Scarpelli, M.D., Professor of Pathology; and William Pace, M.D., Assistant Dean of the College of Medicine; all from the Ohio State University College of Medicine in Columbus, Ohio. Four physician-educators critically explore a case of severe, progressive regional enteritis. 0110703

(23 minutes).

ADVANCES IN GASTROSCOPY The value of gastroscopy is discussed by Charles S. Winans, M.D., Instructor in the Department of Medicine at the University of Chicago Pritzker School of Medicine, and demonstrated by Seibi Kobayashi, M.D., Research Fellow at the same 0108905 institution. (19 minutes) (in color)