

14304 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

BACTERIAL MENINGITIS: RAPID ASSESSMENT AND TREATMENT, with Paul F. Wehrle, M.D., Professor of Pediatrics, University of Southern California School of Medicine, and Allen W. Mathies, Jr., M.D., Professor of Pediatrics, University of Southern California School of Medicine, Los Angeles. An estimated 15,000 Americans contract acute bacterial meningitis every year. Between 10 and 15 percent of these die, almost always within twenty-four hours of the onset of symptoms. Drs. Wehrle and Mathies review what the physician must know and do to institute therapy with the speed and precision which can beat the 24-hour deadline.

(18 minutes) (in color)

0215315

BUGS vs. DRUGS: CAN WE COMBAT BACTERIAL RESISTANCE?, with Harold C. Neu, M.D., Associate Professor of Medicine and Chief, Division of Infectious Diseases, Columbia University College of Physicians and Surgeons. Dr. Neu employs semi-animated graphic art to answer the title's question with a qualified "Yes." He illustrates several of the mechanisms by which bacteria develop resistance and suggests ways in which knowledge of those mechanisms can be used against resistant strains.

(15 minutes) (in color)

0215716

CHOLERA, 1971: RISK, DIAGNOSIS AND MANAGEMENT, with David J. Sencer, M.D., Director of the Center for Disease Control, Department of Health, Education and Welfare in Atlanta, Georgia; Philip S. Brachman, M.D., Chief of the CDC Epidemiology Program; and Eugene J. Gangarosa, M.D., Deputy Chief, Bacterial Diseases Branch, CDC Epidemiology Program.

Cholera, feared since biblical times, is spreading throughout the world. As more tourists travel abroad, concern grows over contacting the disease and infecting the American continent. Three experts from CDC discuss the very small risk to America, and describe the simple steps that can be taken to diagnose and treat cholera among returning travelers.

(17 minutes) (in color)

0312909

COUNSELLING THE VD PATIENT. The sexual overtones of venereal disease expose VD patients to a special complication . . . a value judgment of their behavior. Such judgment, however unintentional, can detract from the treatment of the disease. Dr. Mary Howell of the Somerville Women's Health Project in Somerville, Massachusetts, Rev. Thomas Mauer of the University of Minnesota Human Sexuality Program and three medical students use role playing to illustrate these difficulties and discuss their solution.

(22 minutes) (in color)

SAMA 2810860

CURRENT STATUS OF THE PROBLEM OF VENEREAL DISEASE, with Frank M. Calia, M.D., Department of Medicine, and R. C. Vail Robinson, M.D., Division of Dermatology, both of University of Maryland School of Medicine; and Richard Hahn, M.D., Department of Medicine, the Johns Hopkins University School of Medicine. The panelists discuss the epidemiology, diagnosis and treatment of syphilis and gonorrhea. Special emphasis given to methods of diagnosis in asymptomatic infections, extragenital manifestations of gonorrhea, increasing penicillin resistance of the gonococcus, use of single dose therapy in gonorrhea, dermatologic manifestations of syphilis, and problems related to the serologic diagnosis of syphilis.

A Television Hospital Clinic of the American College of Surgeons, 1972. Please inquire for special rental information.

(57 minutes) (in color)

ACP 2857242

DID YOUR PATIENT GET HIS DISEASE ABROAD? with Kevin M. Cahill, M.D., D.T.M. & H. (Lond.), Director of the Tropical Disease Center at Lenox Hill Hospital, New York, and Professor of Tropical Medicine, Royal College of Surgeons in Ireland. Your patients may present you with amebiasis or malaria if they travel, have been in Vietnam, have had contact with those who have been abroad or if they experiment with drugs. Dr. Cahill shows you how to diagnose and treat these diseases, and offers advice on prevention.

(19 minutes) (in color)

0417540

DRUG INTERACTION: "THE CASE OF THE PUSHY ANTIBIOTIC," with Harold C. Neu, M.D., Head of Infectious Diseases, and Associate Professor of Medicine, Columbia University College of Physicians and Surgeons, New York City. When can the right selection of antibiotics be wrong? In four clinical situations, says Dr. Neu in this "Drug Spotlight Program," presented in cooperation with the American Society for Clinical Pharmacology and Therapeutics.

(9 minutes) (in color)

0419146

DRUGS vs. BUGS: CHOOSING THE RIGHT ANTIBIOTIC, with Harold C. Neu, M.D., Associate Professor of Medicine and Chief, Division of Infectious Diseases, Columbia University College of Physicians & Surgeons, New York. The best way to choose an antibiotic is to match its antibacterial action to the organism's susceptibility. Dr. Neu uses lively graphics to demonstrate the metabolic effects of several commonly used antibiotics, and offers some practical advice on choosing the right drug for the bug.

(15 minutes) (in color)

0415632