14332 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

THE CLINICAL NURSING SPECIALIST. This new approach frees the nurse from a structural assignment and allows her to work anytime and anywhere in the hospital, depending on the status of her patient. She follows the patient from admission through post-operative care and is trained to deal with emotional and cultural factors as well as the physical and medical requirements of her patient. Presenting this concept are Miss Laura L. Simms, R.N., Department Head of Surgical Nursing, and Miss Virginia Derricks, R.N., Clinical Nursing Specialist and Associate Professor of Nursing Education, Cornell University, New York Hospital.

(30 minutes),

2702002

THE HEAD NURSE — HER ROLE AS A CLINICAL RESOURCE PERSON. The head nurse can serve as a key person in creating a therapeutic environment for patient care. As a clinical resource person, she creates a setting of continuing education and communication within the hospital. Miss Grace Davidson, Director of Nursing, New York University Medical Center, Illustrates the role of the head nurse in giving priority and focus to individual nursing care, problem solving, and the needs of patients. The point is made that the head nurse, in guiding her staff to initiate and obtain goals of nursing care, must rely on self-perception, a philosophy of nursing, and her hospital's organizational structure.

(26 minutes). **2701814**

THE IMPACT OF TECHNOLOGY IN THE NURSING PROFESSION — Program 2. "Nursing Aspects of Constant Coronary Care Units — Part I." A discussion and demonstration of modern electronic equipment including the EKG monitor and defibrillator — from the nurse's point of view. With Diane Eddy, R.N., Head Nurse, Constant Coronary Care Unit, Fairview General Hospital, Cleveland, Ohio. (22 minutes). 2700309

THE IMPACT OF TECHNOLOGY IN THE NURSING PROFESSION — Program 3. "Nursing Aspects of Constant Coronary Care Units — Part II." A presentation of the nurse's duties and responsibilities in a constant coronary monitoring unit — from the time of patient admission to transfer to the "step down unit" to "patient education at discharge." With Diane Eddy, R.N., Head Nurse, Constant Coronary Care Unit, Fairview General Hospital, Cleveland, Ohio.

(19 minutes). 2700410

THE IMPACT OF TECHNOLOGY IN THE OPERATING ROOM — "CRYOSURGERY." Dorothy Paulson, R.N., Operating Room Supervisor, and Patricia Partridge, R.N., St. Barnabas Medical Center, Livingston, New Jersey, discuss the technological changes now taking place in the operating room and explain the nurse's responsibilities for cryosurgical equipment during both setup and surgery. Gerald Fonda, M.D., Director, Ophthalmology Division, demonstrates cataract cryosurgery and Sidney Lefkovics, Chief, Section of Obstetrics and Gynecology, shows how cryosurgery is utilized in a gynecologic procedure. (36 minutes).

THE NURSE—HER EXPANDED ROLE IN CHILD CARE. Nurses can provide comprehensive well-child care and identify, appraise and temporarily manage some acute and chronic childhood conditions.

Henry K. Silver, M.D., Professor of Pediatrics, University of Colorado Medical Center, describes how the Pediatric Nurse-Practitioner Program at Colorado prepares nurses to assume this increased role in total child health care. Developed with the cooperation of Loretta C. Ford, R.N., Ed.D., Department of Nursing, the program has resulted in a realignment of functions performed by physicians and nurses so that each can assume those aspects of child care he can perform best. The result is improved patient care and more effective use of the skills and time of both physicians and nurse.

(21 minutes). 2701826

THE NURSING TEAM CONFERENCE — PART I. A concise explanation of the theory and makeup of the nursing team conference, utilizing an actual team conference to illustrate the principles involved. Participants include Eleanor C. Lambertsen, R. N., Ed.D., Professor of Nursing Education and Director, Division of Nursing Education, Teachers College, Columbia University; Ellen Fahy, R.N., Ed.D., Associate Professor of Nursing Education, Teachers College, Columbia University; Barbara Friedman, R.N., Team Leader, and members of the Mount Sinai Hospital Nursing staff. (30 minutes).

THE NURSING TEAM CONFERENCE — PART II. "Practice" demonstrates how the nursing team conference operates to provide a working tool for greatly improved patient care. Participants include Eleanor C. Lambertsen, R.N., Ed.D., Professor of Nursing Education, Teachers College, Columbia University; Ellen Fahy, R.N., Ed.D., Associate Professor of Nursing Education, Teachers College, Columbia University; Barbara Friedman, R.N., Team Leader, and members of the Mount Sinai Hospital Nursing Staff.

(30 minutes).

2700522