

14344 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

THE EYE AND SYSTEMIC DISEASE: AN INTERCHANGE, with Eleanor Faye, M.D., Attending Surgeon, Manhattan Eye, Ear, and Throat Hospital, and Medical Director, Low Vision Clinic, New York Association for the Blind; and Isadore Rossman, M.D., Medical Director, Home Care Department, Montefiore Hospital and Medical Center, and Associate Professor, Albert Einstein Medical College, New York City. Two physicians interact in the management of three patients with vision problems. Focus is on shared responsibility and communication.

(13 minutes) (in color)

0521228

FLASHES AND FLOATERS: SUSPECT A RETINAL TEAR, with Morton L. Rosenthal, M.D., Surgeon-Director and Director of the Retina Service, New York Eye and Ear Infirmary, New York City. How to diagnose tears in the retina *before* retinal detachment occurs, when the damage can be repaired without major surgery.

(14 minutes) (in color)

0622123

GLAUCOMA DETECTION IN THE NON-OPHTHALMOLOGIST'S OFFICE, with Jerome N. Goldman, M.D., Attending Ophthalmologist at the Washington Hospital Center, and Clinical Assistant Professor of Ophthalmology at Howard University Medical School, Washington, D.C. Not all ocular hypertensives lose their sight or need treatment. So, when *does* a patient have glaucoma? High ocular pressure in combination with certain changes in the optic disc demonstrated in this program will help you reach a firm diagnosis.

(17 minutes) (in color)

0719719

GLAUCOMA — SCREENING, DIAGNOSIS, MEDICAL MANAGEMENT. Drug therapy or corrective surgery can arrest or eliminate the effects of glaucoma. This is possible when an early diagnosis is made. Dan M. Gordon, M.D., F.A.C.S., of New York Hospital-Cornell Medical Center, New York, demonstrates tonometry in diagnosing glaucoma and discusses the types of therapy available in correcting the condition.

(16 minutes).

0708208

HOW TO APPROACH THE EYE

Dan M. Gordon, M.D., of New York Hospital-Cornell University Medical Center in New York discusses and describes the instruments, the procedures and the medications that a general physician can use in treating ocular emergencies. Dr. Gordon shows — with great detail — the techniques of evertng and controlling the eye for examination and removing foreign bodies from the eyelid and the cornea. His basic message in the telecast is that many ocular problems can be managed or classified by the non-ophthalmologist who learns a few simple procedures and is not afraid to apply them.

(18 minutes) (in color)

0808606

THE IRRITATED EYE, with Jerome N. Goldman, M.D., Attending Ophthalmologist, Washington Hospital Center, Washington, D.C. How far to go and how much to do in diagnosing and treating an eye that hurts or has the "foreign body sensation." (18 minutes) (in color)

0920027

THE LASER IN OPHTHALMOLOGY . . . AND BEYOND. Film of the actual effects of laser beams on mice melanoma, as well as demonstrations of its use in various eye conditions in humans, is presented by Frances A. L'Esperance, M.D., Associate in Ophthalmology, Eye Institute, Columbia Presbyterian Medical Center, New York.

(17 minutes) (in color)

1207706

THERAPEUTIC LAMELLAR KERATOPLASTY, with A. Benedict Rizzuti, M.D., Director of Corneal Service, Brooklyn Eye and Ear Hospital. A demonstration of specialized corneal surgery.

(15 minutes).

2003005

ORTHOPEDICS

AN ANATOMICAL APPROACH TO LOW BACK PAIN: SPONDYLOLISTHESIS AND ANKYLOSING SPONDYLITIS, with Peter Marchisello, M.D., Attending Orthopedic Surgeon, The Hospital for Special Surgery, Cornell University Medical Center, New York City. A firm review of the anatomy, backed by x-rays and physical examination, is essential to arrive at a definitive diagnosis of the cause of low back pain. Dr. Marchisello defines anatomical deviations in two patients, only one of whom may benefit from surgery. (18 minutes) (in color)

0116331

AN ANATOMICAL APPROACH TO LOW BACK PAIN: POSTURAL PAIN AND HERNIATED DISC, with Peter Marchisello, M.D., Attending Orthopedic Surgeon, The Hospital for Special Surgery, Cornell University Medical Center, New York City. Modern life seems to breed back pain. As more and more patients come to physicians with this complaint, Dr. Marchisello demonstrates, it becomes increasingly important to review and understand the anatomy of the spine to make differential diagnoses.

(20 minutes) (in color)

0116230

ARTHRITIS: SURGICAL INDICATIONS, PART I — EARLY, PROPHYLACTIC

John L. Sbarbaro, Jr., M.D., Assistant Professor of Orthopedic Surgery at the University of Pennsylvania School of Medicine in Philadelphia, Pa., indicates that if suppressive drugs and physical therapy cannot control advancing arthritis, excitation might.

(19 minutes) (in color)

0108416