

PUBLIC HEALTH

A SPECIAL REPORT: RUBELLA IMMUNIZATION

A timely program containing the latest information about the Rubella Vaccine, its development and its recommended administration is presented by H. Bruce Dull, M.D., Assistant Director of the National Communicable Disease Center in Atlanta, Ga. (22 minutes) **1908815**

BRINGING HEALTH CARE TO THE PEOPLE:

RURAL COMMUNITY MEDICINE, with H. Jack Geiger, M.D., Professor and Chairman of the Department of Community Medicine, School of Medicine, State University of New York at Stony Brook. The 16,000 people of North Bolivar County, Mississippi, suffered from decades of untreated — and undiagnosed — conditions. They faced the consequences of stark poverty, malnutrition, substandard sanitation, impure drinking water and inferior housing. Dr. Geiger shows the efforts he and his colleagues have made over six years to establish comprehensive health care in the 500-square mile area. Dr. Geiger believes that much of what he describes is the medicine of the future. (20 minutes) **214014**

CHOLERA, 1971: RISK, DIAGNOSIS AND MANAGEMENT, with David J. Sencer, M.D., Director of the Center for Disease Control, Department of Health, Education and Welfare in Atlanta, Georgia; Philip S. Brachman, M.D., Chief of the CDC Epidemiology Program; and Eugene J. Gangarosa, M.D., Deputy Chief, Bacterial Diseases Branch, CDC Epidemiology Program.

Cholera, feared since biblical times, is spreading throughout the world. As more tourists travel abroad, concern grows over contacting the disease and infecting the American continent. Three experts from CDC discuss the very small risk to America, and describe the simple steps that can be taken to diagnose and treat cholera among returning travelers. (17 minutes) (In color) **0312909**

COUNSELING THE VD PATIENT. The sexual overtones of venereal disease expose VD patients to a special complication . . . a value judgment of their behavior. Such judgment, however unintentional, can detract from the treatment of the disease. Dr. Mary Howell of the Somerville Women's Health Project in Somerville, Massachusetts, Rev. Thomas Maurer of the University of Minnesota Human Sexuality Program, and three medical students use role playing to illustrate these difficulties and discuss their solution. (19 minutes) (In color) **SAMA 2810860**

COUNTRY DOCTORS: A VISIT WITH THE NATIONAL HEALTH SERVICE CORPS

Can a kid from Brooklyn really live in Appalachia? Is it fulfilling or nerve-wracking to practice medicine with a doctor/patient ratio of one to ten thousand?

Don Deye, student project director for the AMSA Video Journal, takes our cameras to the hills of Pennsylvania to listen as three doctors, all participants in the National Health Service Corps, talk about problems and opportunities they've found practicing in and around Orbisonia, Pennsylvania, population 600. (25 minutes) (In color) **AMSA 2812283**

CURRENT STATUS OF THE PROBLEM OF VENEREAL DISEASE, with Frank M. Calla, M.D.,

Department of Medicine; and R. C. Vail Robinson, M.D., Division of Dermatology; both of University of Maryland School of Medicine, and Richard Hahn, M.D., Department of Medicine, the Johns Hopkins University School of Medicine. The panelists discuss the epidemiology, diagnosis and treatment of syphilis and gonorrhea. Special emphasis is given to methods of diagnosis in asymptomatic infections, extragenital manifestations of gonorrhea, increasing penicillin resistance of the gonococcus, use of single dose therapy in gonorrhea, dermatologic manifestations of syphilis, and problems related to the serologic diagnosis of syphilis. A Television Hospital Clinic of the America College of Physicians, 1972. Please inquire for special rental information. (57 minutes) (In color) **ACP 2857242**

DID YOUR PATIENT GET HIS DISEASE ABROAD?

with Kevin M. Cahill, M.D., D.T.M. & H. (Lond.), Director of the Tropical Disease Center at Lenox Hill Hospital, New York, and Professor of Tropical Medicine, Royal College of Surgeons in Ireland. Your patients may present you with amebiasis or malaria if they travel, have been in Vietnam, have had contact with those who have been abroad or if they experiment with drugs. Dr. Cahill shows you how to diagnose and treat these diseases, and offers advice on prevention. (19 minutes) (In color) **0417540**

EARLY DIAGNOSIS OF ALCOHOLISM, with Marvin A. Block, M.D., Vice President of the AMA Society on Alcoholism, and Associate Professor, State University of New York at Buffalo. "There are all kinds of alcoholisms and all kinds of alcoholics." Dr. Block provides specific criteria by which you may judge the kind of alcoholism and the stage of the disease. (24 minutes) (In color) **0516820**