## COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY 14743

## 1. BENEFITS OF ITS AVAILABILITY

- is it curative of illness
- does it provide good palliation of symptoms
- is it effective for severe (or only trivial) illnesses or disorders
- how well is it non-intefering with the action of other drugs or food
- does it lack idiosyncratic (unpredictable) reactions
- how good is its therapeutic index (ratio of therapeutic effects over toxic effects)
- is it reasonably priced on the market
- are there any social benefits (or only intoxication) when used in a recreational manner

## 2. RISKS OF THE SUBSTANCE TO INDIVIDUAL AND PUBLIC HEALTH

- does it impair learning ability (life skills and formal education):
  i.e. brain function
- does it lead to the undesirable consequences of chronic sensory deprivation
- does it cause brain damage