

COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY 15245

Change is the only constant factor in the Pharmaceutical Industry. The success of companies in this industry is based on their ability to adjust to such change! Strassenburgh's growth pattern will be accelerated due to this change! Within two years:

Ionarin® will be the #1 prescribed non-anaphatamine

Riphetamine® will be the #1 prescribed anaphatamine

Riphetamine-TO will be the #1 prescribed anaphatamine/
sedative combination

and you will be the envy of the industry.

Cordially yours,



Isaac R. McGraw, II
Vice President

IRM/sw

cc: Mr. J. Marion Meason