

STATEMENT BY

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BEFORE THE

SUBCOMMITTEE ON MONOPOLY

SMALL BUSINESS COMMITTEE

UNITED STATES SENATE

May 26, 1976

Mr. Chairman and members of the Subcommittee:

I am pleased to have this opportunity to appear before the Subcommittee on Monopoly, Small Business Committee to respond to your request to discuss the results of Dr. Silverman's studies on drug product promotion in Latin America. Like Dr. Silverman, the views I express are my own and do not necessarily represent those of my colleagues at the University of California.

Although I have had the opportunity of reviewing the results of Dr. Silverman's studies in detail, I want to focus my remarks today on the problem of drug resistant pathogenic bacteria and the relationship of this problem to drug promotion, physician and pharmacist prescribing, and pharmacist dispensing in Latin America.

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