



Effective.

More effective.

The extra-strength non-aspirin in Datril® 500™ worked better than two leading prescription pain relievers.

Datril 500 is a non-aspirin pain reliever from Bristol-Myers for the relief of headaches, minor aches and pains.

You can buy it without a prescription. Yet, in tests against two leading prescription pain relievers, here's what two major medical studies reported: *The extra-strength amount of non-aspirin in Datril 500 was significantly more effective in relieving pain. More effective than both Darvon® Compound-65 and Darvocet-N® 100.

These prescription products are effective. But the 1000 milligrams of pain reliever Datril 500 puts into two tablets were even more effective. Use only as directed.

*Hopkinson, J.H., et al.: "Effective Pain Relief: Comparative Results With Acetaminophen In A New Dose Formulation, Propoxyphene Napsylate-Acetaminophen Combination, And Placebo." Curr. Therap. Res. 19:622-630, 1976. Smith, M.L., et al.: "Acetaminophen Extra Strength Capsules Versus Propoxyphene Compound-65 Versus Placebo: A Double-blind Study of Effectiveness And Safety." Curr. Therap. Res. 17:452-459, 1975. The kind and amount of analgesic (acetaminophen) employed in the tests are the same as that contained in two tablets of Datril 500.

Try Datril 500. From Bristol-Myers.