

Dr. MEYER. The circles which you see are hospitals that are linked by radio link. Most of the stations are in the conference rooms of the hospital and each consists of a loudspeaker similar to the one in front of you, a telephone handset and a slide projector similar to the one we are using.

Parenthetically the sound on these telephone conferences is vastly superior to the sound to which you have been exposed today.

We hold the conferences, and exhibits 1 and 4 that I handed out to you are the brochures about these conferences; if you care to look through them you can see the range of material that is being presented over these. We send the slides and visual materials to each station in advance and you can see what happens in an outlying station at the commencement of the lecture.

The pattern of each conference is similar to that developed by Dr. Frank Woolsey at Albany Medical College. He did it on radio. There was a 30-minute presentation followed by 30 minutes of questions, comments and discussion. All the conference participant has to do is merely pick up the telephone handset at his station and talk. What he says is heard over the whole circuit as is the response of the lecturer who is sitting in Madison.

Senator NELSON. How frequently do you have these conferences?

Dr. MEYER. For physicians, we are now having them 3 hours a week. We have if I may just go on about this in 1 week various faculty members of the University may meet 1 hour each with perhaps 300 physicians, 450 nurses, 300 medical technologists, 250 X-ray technologists, 125 hospital administrators, and 100 veterinarians. None of these people have to have more than—20 miles from their community—in fact, most of them stay right in their own community hospital.

Senator NELSON. Is that how many people do listen or have listened?

Dr. MEYER. Yes, sir; this is how many—we take a head count at each station during the conference. There are people taking a head count and this is reported back in to us.

Senator NELSON. Was this an average figure?

Dr. MEYER. This is an average figure.

Senator NELSON. How many physicians in a week?

Dr. MEYER. We have 300 physicians. We have a general medical conference which is up on this corner on the brochure and then we have the specialized conferences. Some of the physicians that go on these general medical conferences may be taking some of the specialized courses as well. But, on the whole, we meet with 300 to 350 physicians every week in one form or another.

Mr. GORDON. How many doctors are there in Wisconsin?

Dr. MEYER. 4,000.

Mr. GORDON. You say you meet with about 300 doctors a week?

Dr. MEYER. Yes.

Mr. GORDON. Are they generally the same doctors from week to week?

Dr. MEYER. On the whole, yes. There is a little variation in that people tend to go to what interests them. But, on the whole, people sign up for either the general medical seminars or for the workshops