about, precedes the actual articles that are listed in the index. It uses the same format as a regular article, like on page 111—I just choose this at random. It says this article is "Cool Talk About Drugs." That is a regular article. But on this one it says "Advertisement—Doctors find way to shrink painful hemorrhoids and promptly relieve pain, itching, in most cases, by Dr. James Henry Weston." Then it talks about—and I want the full page in the record, if you will, please—"the effectiveness of this treatment has been convincingly proved by leading doctors in New York City, Washington, D.C., and a Midwest medical center."

(The article referred to follows:)