

COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY 1777

PLOUCH, INC.—DRUGS

Year	Inv ret MV	Ern+int B capit	Earnings com eqty	Earnings assets
1950.....	23.011	9.631	14.360	6.792
1951.....	9.108	7.859	9.711	4.513
1952.....	8.817	8.236	10.105	5.490
1953.....	-0.852	8.348	10.236	4.758
1954.....	48.668	8.983	11.765	5.120
1955.....	35.933	9.692	12.610	5.840
1956.....	40.858	12.001	15.129	7.895
1957.....	33.196	17.456	21.483	11.609
1958.....	75.018	18.044	21.743	12.105
1959.....	63.112	17.749	20.480	12.146
1960.....	31.748	17.135	18.891	11.887
1961.....	24.406	15.841	17.268	11.541
1962.....	-25.344	15.827	17.054	11.424
1963.....	4.589	16.404	17.413	11.571
1964.....	77777.000	77777.000	17.976	12.159
1965.....	77777.000	77777.000	19.491	13.393

No. years	14	14	16	16
C(I)*.....	26.590	13.086	15.982	9.265
V/I.....	700.077	17.130	16.846	10.891
S/I.....	26.459	4.139	4.104	3.300
(S/I)/C(I)B.....	0.995	0.316	0.257	0.356
C(.).....	20.523	17.524	18.942	12.049
C(*)B.....	25.860	17.998	19.701	12.259

RICHARDSON-MERRELL, INC.—DRUGS

Year	Inv ret MV	Ern+Int B capit	Earnings com eqty	Earnings assets
1950.....	15.397	20.063	20.063	14.383
1951.....	5.068	15.791	15.791	10.469
1952.....	4.889	12.685	12.685	8.210
1953.....	34.176	15.006	15.006	9.805
1954.....	75.899	17.517	17.517	12.211
1955.....	13.535	16.119	16.119	11.436
1956.....	-15.451	15.259	15.259	10.526
1957.....	41.891	15.443	15.443	10.958
1958.....	86.505	17.631	17.631	12.494
1959.....	129.132	17.940	17.940	11.592
1960.....	18.637	21.807	21.807	12.570
1961.....	21.701	22.108	22.108	13.602
1962.....	-37.390	19.668	19.668	12.435
1963.....	-17.509	19.379	19.379	12.357
1964.....	21.595	19.900	19.900	11.726
1965.....	77,777.000	19.924	19.924	12.069

No. years	15	16	16	16
C(I)*.....	26.538	17.890	17.890	11.678
V/I.....	1,855.378	7.186	7.186	2.191
S/I.....	43.074	2.677	2.677	1.480
(S/I)/C(I)B.....	1.623	0.150	0.150	0.127
C(.).....	20.523	17.524	18.942	12.049
C(*)B.....	25.860	17.998	19.701	12.259