

COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY 1781

UPJOHN CO.—DRUGS

Year	Inv Ret MV	Ern+Int B Capit	Earnings Com eqty	Earnings assets
1950.....	77777.000	77777.000	19.543	77777.000
1951.....	77777.000	77777.000	14.651	77777.000
1952.....	77777.000	77777.000	12.894	77777.000
1953.....	77777.000	77777.000	13.053	77777.000
1954.....	77777.000	77777.000	12.727	77777.000
1955.....	77777.000	77777.000	16.000	77777.000
1956.....	77777.000	77777.000	16.816	77777.000
1957.....	77777.000	17.217	17.217	14.206
1958.....	77777.000	18.003	18.003	14.692
1959.....	77777.000	18.496	18.496	14.659
1960.....	29.973	16.469	16.469	13.308
1961.....	3.965	15.384	15.384	12.489
1962.....	-38.081	14.769	14.769	11.934
1963.....	64.126	15.347	15.347	12.231
1964.....	0.135	16.346	16.346	12.835
1965.....	77777.000	18.686	18.686	14.640

No. years 5 9 16 9

C(I)*.....	12.023	16.746	16.025	13.444
V/T.....	1438.402	2.073	4.378	1.262
S/T.....	37.926	1.440	2.092	1.124
(S/T)/C(I)B.....	3.154	0.086	0.131	0.084
C(.).....	20.523	17.524	18.942	12.049
C(*)B.....	25.860	17.998	19.701	12.259

WARNER-LAMBERT PHARMACEUTICAL CO.—DRUGS

Year	Inv ret MV	Ern+int B capit	Earnings com eqty	Earnings assets
1950.....	77777.000	77777.000	77777.000	77777.000
1951.....	77777.000	77777.000	77777.000	77777.000
1952.....	77777.000	77777.000	77777.000	77777.000
1953.....	77777.000	77777.000	77777.000	77777.000
1954.....	77777.000	77777.000	77777.000	77777.000
1955.....	77777.000	77777.000	77777.000	77777.000
1956.....	77777.000	18.576	22.833	12.786
1957.....	52.188	21.320	25.046	14.100
1958.....	42.477	19.186	22.223	13.602
1959.....	27.868	19.745	21.538	14.159
1960.....	17.736	19.966	19.778	13.710
1961.....	32.637	18.192	18.856	12.858
1962.....	31.982	18.175	23.838	13.443
1963.....	11.756	19.236	24.161	13.823
1964.....	21.985	21.227	26.735	14.407
1965.....	77777.000	22.407	27.767	14.626

No. years..... 8 10 10 10

C(I)*.....	29.829	19.704	23.277	13.751
V/T.....	172.953	2.129	8.052	0.371
S/T.....	13.151	1.459	2.838	0.609
(S/T)/C(I)B.....	0.441	0.074	0.122	0.044
C(.).....	20.523	17.524	18.942	12.049
C(*)B.....	25.860	17.998	19.701	12.259