

1798 COMPETITIVE PROBLEMS IN THE DRUG INDUSTRY

TABLE 11-A.—DIURETICS

[Percent share of market based on numbers of prescriptions written, 1956-65]

Product	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965
1.....	52.6	53.5	17.0	7.8	6.6	5.6	4.7	5.1	5.0	3.7
2.....	13.3	12.9	3.3	1.4	.9	.4	.2	.2	.4	.3
3.....	6.3	2.4	.2	.1						
4.....	5.6	3.1	.6	.3	.1	.1	.1		.1	
5.....		.8	72.1	61.8	42.3	33.3	32.7	23.7	23.1	25.9
6.....				14.3	20.6	19.6	17.3	18.8	14.4	20.0
7.....				7.8	11.3	7.8	6.9	4.5	3.3	4.9
8.....					5.4	5.0	5.4	6.3	7.1	4.1
9.....					1.0	3.0	4.9	5.7	6.6	5.9
10.....					.2	2.2	3.2	5.7	8.7	3.3
11.....					.1	3.5	4.1	5.0	5.1	4.7
12.....						.4	6.1	4.9	4.4	4.9
13.....									.2	2.6
Cumulative market share of above products.....	77.8	72.7	93.2	93.5	88.5	80.9	85.6	79.9	78.4	80.3
All others.....	22.2	27.3	6.8	6.5	11.5	19.1	14.4	20.1	21.6	19.7
Category total.....	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

TABLE 11-B.—DIURETICS

[Percent share of market based on dollar volume, 1956-65]

Product	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965
1.....	49.6	48.7	14.0	7.7	7.3	6.4	5.8	6.9	6.7	5.4
2.....	18.4	15.6	3.9	1.7	1.4	.5	.2	.3	.4	.4
3.....	8.2	3.1	.3	.1						
4.....	2.4	1.2	.2	.1			.1			
5.....		1.1	74.5	64.1	41.5	32.8	30.5	22.1	21.5	24.2
6.....				13.4	19.4	18.9	17.1	18.0	13.9	19.3
7.....				7.2	10.5	7.6	6.2	4.3	3.1	4.7
8.....					5.2	4.7	5.6	6.6	6.8	4.4
9.....					.9	3.0	4.8	5.4	5.9	5.6
10.....					.3	2.3	3.3	6.4	9.2	3.6
11.....					.1	3.2	4.0	4.4	5.1	4.5
12.....						.4	5.9	4.7	4.3	4.7
13.....									.2	2.7
Cumulative market share of above products.....	78.6	69.7	92.9	94.3	89.6	79.8	83.5	79.1	77.1	79.5
All others.....	21.4	30.3	7.1	5.7	10.4	20.2	16.5	20.9	22.9	20.5
Category total.....	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

XIV. HORMONES, CORTICOIDS

The term corticoid is short form of the name corticosteroid. The desired action of corticoids is to favorably influence a large number of clinical conditions by the suppression of inflammatory or immunological processes. Unfortunately the anti-inflammatory action of the corticosteroids is inseparable from their metabolic effect which limits their usefulness for prolonged administration because of rather serious side effects. Because of these side effects a great number of derivatives have been prepared and are used extensively in treating patients with various types of disorders—both acute and chronic conditions (collagen diseases, bronchial asthma, hay fever, allergies, dermatoses and certain inflammatory eye diseases).